



The Alexis de Tocqueville Society

About Alexis de Tocqueville

The Alexis de Tocqueville Society is named for the 19th century French historian, who in his classic treatise, "Democracy in America", admired American's unique spirit of volunteerism. One of his most important observations was that Americans hold in common a unique willingness to work for the public good and have a tendency to lend faithful support to neighbors and countrymen, especially in times of need. He saw volunteerism as a way of life that was characteristic of Americans. The members of the Alexis de Tocqueville Society are a special group of influential individuals who partner with the United Way of Greater Knoxville to make this a strong and healthy community. Through their compassion and philanthropy, these individuals demonstrate exceptional generosity and leadership, and provide the momentum for lasting change in our region.

How to Join

You can join this exclusive group of more than 165 community leaders by making an investment of \$10,000 or more in the work of United Way of Greater Knoxville. Below are the giving levels within the Alexis de Tocqueville Society.

Membres de la Société:	\$10,000 - \$24,999
Ordre de Liberté:	\$25,000 - \$49,999
Ordre d'Egalité:	\$50,000 - \$74,999
Ordre de Fraternité:	\$75,000 - \$99,999
La Société Nationale:	\$100,000 - \$249,999
Ordre d'Indépendance:	\$250,000 - \$499,999
Ordre de Connaissance:	\$500,000 - \$749,999
Ordre de Prospérité:	\$750,000 - \$999,999
Million Dollar Roundtable:	\$1,000,000+

Various methods of recognition are given based on donor preference. All Alexis de Tocqueville donors receive invitations to United Way of Greater Knoxville events.

Step Up Program

New United Way of Greater Knoxville Alexis de Tocqueville Society members have the option of participating in a step-up program. By committing to reach the Alexis de Tocqueville Society giving level of \$10,000 over the course of 3 years, the individual will be recognized as a member in year one.

To participate in the step-up program, the donor agrees to start at a giving level of \$5,000 in year one. The following year, the donor agrees to increase this gift to \$7,500 and the final year, the donor is at a level of \$10,000. If the donor is already at a level above \$5,000, they can still participate in a three year step-up as long as there are incremental increases each year and in year three, they are at \$10,000.

Some examples of participation in the step-up program are:

Year 1 - \$5,000	Year 1 - \$7,500
Year 2 - \$7,500	Year 2 - \$8,750
Year 3 - \$10,000	Year 3 - \$10,000

Contact Information

For more information on the Alexis de Tocqueville Society, please contact: **Lauren Stewart** at (865) 521-5576 or stewartl@unitedwayknox.org.



United Way
of Greater Knoxville