



Kim Lauth

Founder & CEO
Kim Lauth Consulting

Kim Lauth, CFRE has over 27 years of experience in the nonprofit field and has helped raise millions of dollars for charitable causes. For the last 5 years she has owned Kim Lauth Consulting, LLC, a full-service consultancy focused on helping charitable organizations build their capacity through fundraising, coaching, strategy and training. She is also an expert trainer and consultant with the Alliance for Better Nonprofits and the Chief Resource Development Officer for Positively Living, in Knoxville, TN.

She is a past president of the Smoky Mountain Planned Giving Council and the Great Smoky Mountain Chapter of the Association of Fundraising Professionals (AFP). She was named "Fundraising Professional of the Year" by AFP in 2016. Kim has held the CFRE (Certified Fundraising Executive) certification since 2002.

A sought-after speaker and trainer, Kim launched the "Nonprofit Superpowers" podcast and video series in 2017.

Kim serves on several local boards, including the Knoxville History Project, the Zaevion Dobson Memorial Foundation and the Junior League Knoxville Advisory Board. She had been an active member of the League of Women Voters and has served as President of the Knoxville/Knox County League, on the state of TN board and most recently completed a 2-year term on the national board of directors for the League of Women Voters, in Washington, D.C.

She is proud to be a member of the Leadership Knoxville class of 2019 – the best class ever.

In her free time, you can find her, along with her husband Kent seeing her favorite 1980's bands in concert. She's the one dancing like no one is watching.



Rhonda Rice Clayton

Executive Vice President Knoxville Chamber

Rhonda Rice is the Executive Vice President of the Knoxville Chamber. She has been with the Chamber since June of 1993 and has held a number of positions, including Vice President of Economic Development.

She assumed the role of Executive Vice President in April of 2003 and soon after added Chief Operating Officer responsibilities for overseeing the day-to-day operations of the organization, including both Membership and Economic Development activities of the Chamber.

Rhonda also serves as the Executive for Innovation Valley, the regional economic development initiative managed by the Knoxville Chamber. Innovation Valley is a strategic blueprint for the region that focuses on business recruitment, retention and expansion. Showcasing technology, entrepreneurship and education as keys to their economic development success in global marketing.

Rhonda is active in several national associations, including Industrial Asset Management Council, CoreNet Global, International Economic Development Council and the Southern Economic Development Council. She has served as Chair of the Tennessee Economic Partnership and is a past President of the Tennessee Economic Development Council. Rhonda is currently serving as chairman of the Knoxville Entrepreneur Center. She is a Past Chair of the University of Tennessee Chancellors Associates.

She also serves on several local Board of Directors including the Historic Tennessee Theatre Foundation, University of Tennessee Research Foundation, TVA Resource Stewardship Council, and the Episcopal School of Knoxville Board of Trustees. She is a member of the Executive Women's Association and a 2003 graduate of Leadership Knoxville.



Kim Bumpas

President Visit Knoxville

Kim Bumpas is a national and regional leader with strong hospitality experience and nearly two decades of experience in senior management, sales and marketing. A community leader and volunteer, Bumpas serves as a tourism leader for East Tennessee and the Knoxville community.

At Visit Knoxville, Bumpas is focused on promoting Knoxville as a travel destination for leisure travelers and conventions. Bumpas serves as a liaison for Visit Knoxville with the Knoxville Convention Center (KCC), City of Knoxville (COK), Knox County and Knoxville venues/properties. Her teams within Visit Knoxville solicit conventions for Knoxville, secure all marketing placement for the City/County of Knoxville and then service the conventions upon entering Knoxville to make sure the experience lives up to what is sold.

Bumpas is a 1994 graduate from the University of Tennessee Knoxville with a degree in Marketing. Her hospitality career began in college at the Holiday Inn Cedar Bluff. Upon graduation, she transitioned into operations and sales with the Holiday Inn Select Downtown and the Hyatt Knoxville (now the Hotel Knoxville) before moving to the next level of destination sales. Employed by the Knoxville Convention & Visitors Bureau (now Visit Knoxville) since 2001, she has advanced from Sales Manager to Director of Sales to Vice President of Sales to Senior Vice President of Sales & Marketing and is currently President.

With over 20 years' experience in hotels, venues and destination marketing, Bumpas earned the Certified Meeting Professional (CMP) Classification in 2003. In 2008, Bumpas spearheaded Visit Knoxville's accreditation with the Destination Marketing Association International's (DMAI) - Destination Marketing Accreditation Program (DMAP). In 2011, Bumpas completed DMAI's elite certification of Certified Destination Management Executive (CDME). This distinction is awarded based on coursework completed at the national level over a period of three years. Bumpas is one of only two candidates in the state of Tennessee to achieve this honor.

Bumpas' appointments and awards include: East Tennessee Meeting Professional (ETMP) – Supplier of the Year and Secretary; Rotary Club of Knoxville; Tennessee Society of Association Executives (TSAE) – Board Member; Certified Meeting Professional (CMP) Classification - 2003; 40 Under Forty – Class of 2008; Facilitated accreditation with the Destination Marketing Association International's (DMAI) Destination Marketing Accreditation Program (DMAP) – 2008; Introduction Knoxville – Class of 2010; Certified Destination Management Executive (CDME) - 2011; Tennessee Association of Convention & Visitors Bureau (TACVB) - Board Member (2011-2014) and FYE14 Chair; Leadership Knoxville – Class of 2012; Tennessee Tourism Committee (TTC) (appointed by the Governor, 2012-current) and Chair of the TTC Knowledge Driven Sub-Committee (2017-current); Formed the Visit Knoxville Film Office - 2013/2014; Destinations International, formerly known as Destination Marketing Association International (DMAI) Speaker and Education Committee Member (2014-current); Tennessee Hospitality and Tourism Association (TnHTA) – 2014-current; Executive Women's Association (EWA) - 2015; East Tennessee Regional Leadership Association – Class of 2015; Destination Marketing Association of the Year - 2016; Formed the Visit Knoxville Sports Commission - 2016; Ijams Nature Center - Board Member and FYE16 & FYE17 Chair; Greater Knoxville Hospitality Association's (GKHA) Women in Hospitality & Tourism of the Year award - 2017; Tennessee Theater Board Member (2017-current); University of Tennessee Chancellors Associates Program – Class of 2018; Knoxville Public Arts Committee (Mayor appointment 2019-2021) and other various committees.



Jim B. Clayton

**Retired
Scripps Networks Interactive**

Jim Clayton is a retired executive of Scripps Networks Interactive where he served as Executive Vice President overseeing various areas of responsibility including corporate giving and community relations, strategy and planning and as Chief Financial Officer for the company's portfolio of lifestyle media brands - HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel, and Great American Country.

Clayton has been with Scripps Networks since the launch of HGTV in 1994 and was with Cinetel Productions five years prior to The E.W. Scripps acquisition of the production company. Prior to joining Cinetel Productions, Clayton spent nine years in public accounting with Price Waterhouse Coopers and KPMG.

Clayton has served on several non-profit boards and continues to serve on the boards of East Tennessee Children's Hospital, Knoxville Entrepreneur Center and the Historic Tennessee Theatre Foundation.



Alaka Williams

**Human Resources, Senior VP - US Networks
Discovery Communications**

Alaka Williams serves as Senior Vice President of Network Human Resources at Discovery, Inc. (formerly Scripps Networks Interactive). In this role, she is responsible for HR leadership of six of the company's US-based networks. She is responsible for providing organizational, leadership and individual performance counsel to various business units, facilitating change and transition with these units through the assessment, design, facilitation and implementation of appropriate organizational intervention, and being in touch with employee needs and human resources communities and systems for her over 300 U.S. employee customers.

Prior to her current role, Williams served as Vice President of Human Resources for the Travel Channel. Williams arrived at Travel Channel in 2010 after eight years with Live Nation as both Director of Human Resources and Director of Employee Relations. She also served as a human resources manager for Clear Channel Communications. She began her career as a regional human resources manager for KinderCare Learning Centers, Inc.

In addition to her professional work, she's also involved in the Emma Bowen Foundation's Youth and Young Professionals program and the Year Up program in the Washington, D.C. metropolitan area. She actively serves as a mentor in the Scripps Networks Interactive Mentor Experience program, as well as the T. Howard Foundation's mentor program for promising college students interested in media. In spring 2016, Williams was selected to attend the WICT Senior Executive Summit at Stanford University. She is also a member of WICT's Global Board of Directors. Williams has been recognized by the National Association for Multi-Ethnicity in Communications for her commitment to fostering diversity. She is a proud graduate of NAMIC's 2016 Executive Leadership Development Program and one of the organization's 2016 Luminaries. Williams was also listed as one of Cablefax's 2016 Most Influential Minorities.



Tammy White

President/CEO
Leadership Knoxville, Inc.

Tammy is a native of South Carolina and has made her home in Knoxville for more than two decades. She embraces her Southern heritage with a strong sense of community and desire to serve. She earned her Bachelor's degree from the University of South Carolina and is pursuing her Masters at Lipscomb University.

Prior to joining Leadership Knoxville she served as the Executive Director of Innovation Valley Health Information Network, where she oversaw the state's first ePrescribing grant initiative with 17 East Tennessee counties on behalf of Governor Bredesen and the State of Tennessee. White has over 25 years of experience in the public, private and civic sectors – having worked as both staff and consultant on a variety of campaigns from President to US Senate and Congress, to State Senate and House to local government races and referendum initiatives. From 1998-2003, Tammy served as the East Tennessee Governor's Office Regional Representative for Governor Don Sundquist. She later joined the Department of Economic and Community Development where she was responsible for overseeing the Governor's Three Star program in 16 East Tennessee counties.

Since joining Leadership Knoxville in 2009, she launched the Mayors' Leadership Luncheon, an annual event hosted by the City and County Mayors to inspire community leaders to action. While helping build a leaderfull community, she has overseen the addition of youth and collegiate leadership programs in an effort to create a continuum of leadership from youth to seniors. During the past year she helped launch another new program – Connect Knox, which serves as a civic solutions lab and succession planning for our city's future leaders. These additional programs are helping LK intentionally build a continuum of leaders from youth to seniors in our community.

In 2010, she was appointed by the Lieutenant Governor to the State of Tennessee Ethics Commission, where she currently serves as Past Chair. Governor Haslam appointed her to the State Capitol Commission as a Representative of Private Citizens from East Tennessee. White also serves as a member of the National Association of Leadership Programs board of directors, the Korn Learning Assessment and Social Skills Center board, the Tennessee Technology Corridor Development Authority board, President of the Family Justice Center board, Knoxville Fellows board of directors, former sustaining and Community Advisory member of the Junior League of Knoxville, member of the Executive Women's Association and a graduate of East TN Regional Leadership (ETRL). In 2008 she was featured in skirt! Magazine Knoxville as one of five "Women to Watch", and was a 2015 finalist for the YWCA Tribute to Women award.

She resides with her daughter, Courtney, who is a seventh grader at Clayton Bradley Academy along with their miniature schnauzer, Coco the wonder dog. They are members of Grace Presbyterian Church in Knoxville.



Jonathan Sexton

Chief Operating Officer
Knoxville Entrepreneur Center

Jonathan Sexton is an artist, entrepreneur, and currently COO of Knoxville Entrepreneur Center. He's fascinated with startups, corporate innovation, and supporting the creative class.

Jonathan blends his unique experience as both a successful artist and a seasoned entrepreneur to help companies of all sizes reach their potential without sacrificing their true vision.



Janeen Lalik

Senior Associate AD for Strategic Initiative The University of Tennessee

Janeen Lalik (last name pronounced: LAHL-ick) joined the UTAD leadership team as Senior Associate Athletic Director for Strategic Initiatives in July of 2017.

A native of Troy, Michigan, Lalik boasts deep relationships across intercollegiate athletics and previously served as Senior Vice President of College Athletics for Ticketmaster, a post she held since early 2016.

Her responsibilities at Tennessee include leadership of UTAD's fan experience department (formerly known as athletic marketing & promotions), ticket operations, broadcasting and VFL Films, corporate partnerships, merchandise and licensing, and game production. Lalik will serve as the UTAD liaison to IMG College/Vol Network.

"I've worked closely with collegiate athletic departments for nearly 20 years, so I'm looking forward to immersing myself inside a department and working to make a difference from within," Lalik said. "To have this opportunity at an institution like the University of Tennessee, with its revered brand and rich history, is very humbling. This is a department headed in the right direction, and I'm thankful for the opportunity to join the outstanding team already in place at Tennessee."

Prior to joining Ticketmaster, Lalik spent 18 years overseeing incredible collegiate partner growth at IMG College/ISP Sports (ISP Sports was acquired by IMG College in 2010).

With Lalik occupying one of the company's executive posts, IMG College evolved into the leading multimedia, marketing and licensing/brand management company in America.

In her role as Senior Vice President for New Business Development, Lalik used her gifts for relationship development to grow IMG's collegiate partnerships to more than 100—in addition to multiple conferences and bowls.

Prior to ISP's acquisition, Lalik's productivity at ISP landed her a spot on Street & Smith's Sports Business Journal's "Forty Under 40" list in 2009. In 2008, she was named a Woman Extraordinaire by Triad Business Journal.

When she joined North Carolina-based ISP in 1997, the five-year old company had just three university clients. Lalik's leadership saw ISP's pre-acquisition client list grow to more than 60 university partners, including Alabama, Duke, Georgia, Notre Dame, Syracuse and UCLA. She was named a vice president in 2005 and a senior vice president in 2007. The growth that took place under her direction led to ISP's evolution from a regional presence to a national force on the intercollegiate multimedia rights landscape.

Lalik's career in sports began with the Palace of Auburn Hills and the NBA's Detroit Pistons in 1991. She served the organization until moving to ISP Sports in 1997.

A 1991 Central Michigan graduate with a degree in Business Administration/Marketing, she is an active mentor for women throughout the athletics industry through Women Leaders in College Sports (formerly NACWAA).



BAILEY &
CO.
REAL ESTATE

Justin Bailey

Principal Broker
Bailey & Co. Real Estate

Justin Bailey is the Founder and Principal Broker of Bailey & Co. Real Estate, an independent real estate brokerage serving Knoxville, Tn. Justin manages the day to day operations of the business while also intentionally crafting the company's brand identity in the marketplace. As Principal Broker Justin trains and cares for the firm's agents and staff while also helping them find purpose in their work.



Brook Dennard Rosser

Talent Acquisition and Retention Knox County Schools

Brook Dennard Rosser, was born and raised in Atlanta, Georgia. Brook attended Vanderbilt University's Peabody School of Education where she completed a Bachelor of Science Degree in Human and Organizational Development in 2006. Brook went on to attend The University of Georgia, where she completed a Masters of Education in Human Resources and Organizational Behavior in 2008 and completed her Doctorate of Education in Organizational Learning and Leadership in 2017 at The George Washington University, in Washington, D.C.

Brook relocated to Knoxville, Tennessee in 2017 and currently serves as the Talent Acquisition and Retention Strategist for Knox County Schools. Prior to her work with Knox County, Brook spent almost ten years working in the management consulting industry, primarily serving nonprofit organizations, K-12 districts and institutions of higher education. Brook's consulting work focused largely on strategic planning, change management, diversity, equity and inclusion and leadership development.

Despite being a new comer to East Tennessee, Brook has wasted no time in getting involved in the Knoxville community. Brook is a member of The Muse Knoxville's Board of Directors where she serves as board secretary, the Knoxville Chamber of Commerce's Diversity Champions, Connect Knox's Plug In Committee, is a strategic advisor for East Tennessee Freedom Schools, and is a Commissioner for the University of Tennessee's Commission for Blacks.

Brook also remains very involved in serving her beloved hometown community, and is a member of the Children's Healthcare of Atlanta at Hughes Spaulding Community Board (2012-present) & the Children's Healthcare of Atlanta Emerging Leaders Board (2015-2019). As a member of the Emerging Leaders Board, Brook has served as the Alumni Committee Co-Chair, and previously served as the Events Committee Chair & Vice-Chair in 2016 and 2017 respectively. She is also a member of the Ronald McDonald Care Mobile Advisory Council (2016-present) for Children's.

When she's not serving her community and advocating on behalf of underserved children in both Tennessee and Georgia, Brook enjoys all things football and spending time with her husband Bryson and their dog Luke.



SPACES

IN THE CITY **Lori Klonaris**

Owner
Spaces in the City

“Food promotes connection. Coming together and sharing a meal is the most communal and binding thing in almost every place in the world.”

Lori is the co-creator of Café 4, The Square Room, Kefi, and The Press Room.

Lori Klonaris began her cooking career in the most unlikely of places; the dormitory dining hall at the University of Iowa in Iowa City. Upon the implementation of Title IX, women athletes were obligated to a set number of work-study hours to fulfill their college scholarship requirements. Lori's work-study was in the dining hall under the guidance of a retired master chef where Lori's passion for cooking and breaking bread with friends was launched. That passion led to the opening of her first restaurant; a ninety-nine-year-old small diner in Cedar Rapids Iowa. While not the food of James Beard awards, The Butterfly Café, was the birthplace of the many entrepreneurial lessons which Lori has carried with her throughout her culinary career, spanning thirty-five years, 14 successfully launched restaurants and two amazing venues.

Creativity, drive, and leadership are Lori's greatest strengths. She thrives on all kinds of challenges, especially those that expand the company's reach and inspire innovation. When not working, which is rare, she loves spending time with her husband of 32 years, her three children and most importantly, her three grandsons.



Erin Webb

Marketing Communication Manager Cirrus Aircraft

Erin Webb grew up in Tampa, Florida. After graduating from college, she spent time as a marketing specialist for a local engineering firm before becoming a sales manager in the southeast for Dyson – the premiere household appliance company. After spending three years in the field for the company, she created a comic book that landed her a new role on the global communications team with the task of launching the company’s corporate charity in the United States – the James Dyson Foundation. During her tenure at the James Dyson Foundation, the non-profit awarded more than \$1M in scholarships and reached more than 100K students through design workshops. In her current role at Cirrus Aircraft, Erin runs the Marketing Communications team, including digital strategy, brand voice, partner initiatives and public relations. Prior to her current role, Erin worked for the natural grocery store chain, Earth Fare, where she led an internal effort to develop and launch an in-house photography studio responsible for transforming the company’s digital presence through compelling food styling and recipe content.

Erin has a bachelor’s degree in International Relations from the University of South Florida. An avid lover of nature, Erin spends much of her time hiking with her rescue dog, Lilly, and enjoys volunteering over holidays with Project Chimps, a sanctuary for former research chimpanzees in the mountains of North Georgia.



Cirrus Insight

Brandon Bruce

Co-Founder
Cirrus Insight

Brandon Bruce grew up in a small California town of 800 people and had only one classmate in grade school. Six years ago, he co-founded Cirrus Insight and has helped grow the company to \$12m in annual revenue, 58 employees, and #41 on the Inc.500 list of fastest-growing companies. Brandon is an avid cyclist and raced his bicycle 508 miles across Death Valley in 2002 in the Furnace Creek 508. He finished in 35 hours and 7 minutes. Brandon lives in Knoxville, Tennessee where he enjoys hiking and paddling with his wife and two children.



Ryan Klapmeier

Pilot
Cirrus Aircraft

Ryan Klapmeier grew up in Madison, Wisconsin and Duluth, Minnesota surrounded by aviation. He caught the bug for flight naturally, following the footsteps of his father, uncles, grandfather, great uncles and great grandfather. At the early age of 13, Ryan spent his summer working at Cirrus Aircraft, the pioneering aircraft company his father, Dale Klapmeier, co-founded in 1984. He passed that first summer sweeping the flight line and cleaning airplanes and returned each year, moving on to assist the facilities department and intern for the marketing department. His first official position at Cirrus Aircraft was with Flight Operations, where he learned the fast paced demands of scheduling a corporate fleet before returning to the marketing team as the Global Events Manager. In his current role, Ryan plans and facilitates a hectic schedule of over 60 events across the world per year.

Ryan graduated with a bachelor's degree in Aviation Management from the University of North Dakota. He began training to earn his private pilot's license before he could even drive a car, and has continued on to earn his instrument, commercial and multi-engine ratings, as well as a type rating in the Cirrus Aircraft Vision Jet – the world's first single-engine Personal Jet. He moved to Knoxville in 2016 with his rescue dog, Sydney. He still returns to Duluth several times a year, including during the peak of winter to participate in a 350 mile snowmobile excursion to benefit the ALS Association. An avid aviation enthusiast, Ryan is an active volunteer with the EAA Young Eagles program and has completed over 100 first-flight experiences for children over the last seven years.



SANDERS PACE ARCHITECTURE

John Sanders

**Co-Founder and Principal Architect
Sanders & Pace**

John is a founding partner of Sanders Pace Architecture, created in 2002 primarily for focus on design opportunities within Knoxville's Downtown Central Business District and its immediate surrounding neighborhoods. His passion for design can be seen on the challenging projects that he and his firm have been involved with in those areas. Along with his professional investment comes his personal redevelopment endeavors of several properties within the district that have been successfully completed, returning blighted or unusable properties back to vibrant reuses. His influence is evident in the thoughtful rehabilitation of forgotten, neglected buildings in fringe neighborhoods, elevation of overlooked project typologies, and energetic service through teaching and civic engagement. John's work is meaningful, creative, and inspirational.

John is an active member of the AIA and recently completed a term as chapter president. He has served and chaired on several chapter design award juries and in 2015 served as co-chair of the AIA Tennessee State Convention. John has been an Adjunct Studio Professor at the University of Tennessee and continues to participate as an invited studio critic and juror for the College of Architecture and Design. John was elevated to the AIA College of Fellows in 2018 recognizing his body of work since 2002.