



THE UNITED WAY OF GREATER KNOXVILLE'S
YOUNG LEADERS' SOCIETY PRESENTS:

THE GREAT CONVERSATION

KIM BUMPAS - VISIT KNOXVILLE, PRESIDENT
JUSTIN CAZANA - AVISON YOUNG, PRINCIPAL
JIM B. CLAYTON - SCRIPPS NETWORKS INTERACTIVE, RETIRED
RHONDA RICE CLAYTON - KNOXVILLE CHAMBER, EXECUTIVE VICE PRESIDENT
STEVE EARLY - THE VOL NETWORK/IMG COLLEGE, GENERAL MANAGER
KEITH GOODWIN - EAST TN CHILDREN'S HOSPITAL, PRESIDENT/CEO
NEAL GREEN - ALL OCCASIONS CATERING, CO-OWNER
MICHAEL GRIDER - KNOX COUNTY MAYOR'S OFFICE, COMMUNICATIONS DIRECTOR
BRUCE HARTMANN - UT MEDICAL CENTER, CHIEF COMMUNITY & GOVERNMENT RELATIONS OFFICER
HASH HASHEMIAN - AMS CORPORATION, PRESIDENT/CEO
MARK HEINZ - DEWHIRST PROPERTIES, ARCHITECT
EDDIE MANNIS - PRESTIGE CLEANERS/TUXEDO, FOUNDER & CEO
SHARON PRYSE - THE TRUST COMPANY OF TENNESSEE, FOUNDER & CEO
TAMMY WHITE - LEADERSHIP KNOXVILLE, PRESIDENT/CEO
ALAKA WILLIAMS - DISCOVERY COMMUNICATIONS, HUMAN RESOURCES, SENIOR VP - US NETWORKS

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Kim Bumpas

President, Visit Knoxville

Kim Bumpas is a national and regional leader with strong hospitality experience and nearly two decades of experience in senior management, sales and marketing. A community leader and volunteer, Bumpas serves as a tourism leader for East Tennessee and the Knoxville community.

Within Visit Knoxville, Bumpas is focused on promoting Knoxville as a travel destination for leisure travelers and conventions. Bumpas serves as a liaison for Visit Knoxville with the Knoxville Convention Center (KCC), City of Knoxville (COK), Knox County and Knoxville venues/properties. Her teams within Visit Knoxville solicit conventions for Knoxville, secure all marketing placement for the City/County of Knoxville and then service the conventions upon entering Knoxville to make sure the experience lives up to what is sold.

Bumpas is a 1994 graduate from the University of Tennessee Knoxville with a degree in Marketing. Her hospitality career began in college at the Holiday Inn Cedar Bluff. Upon graduation, she transitioned into operations and sales with the Holiday Inn Select Downtown and the Hyatt Knoxville (now the Knoxville Marriott) before moving to the next level of destination sales. Employed by the Knoxville Convention & Visitors Bureau (now Visit Knoxville) since 2001, she has advanced from Sales Manager to Director of Sales to Vice President of Sales to Senior Vice President of Sales & Marketing and is currently President.

With over 20 years' experience in hotels, venues and destination marketing, Bumpas earned the Certified Meeting Professional (CMP) Classification in 2003. In 2008, Bumpas spearheaded Visit Knoxville's accreditation with the Destination Marketing Association International's (DMAI) - Destination Marketing Accreditation Program (DMAP). In 2011, Bumpas completed DMAI's elite certification of Certified Destination Management Executive (CDME). This distinction is awarded based on coursework completed at the national level over a period of three years. Bumpas is one of only two candidates in the state of Tennessee to achieve this honor.

Bumpas' appointments and awards include: East Tennessee Meeting Professional (ETMP) – Supplier of the Year; Certified Meeting Professional (CMP) Classification - 2003; 40 under Forty – Class of 2008; facilitated accreditation with the Destination Marketing Association International's (DMAI) Destination Marketing Accreditation Program (DMAP) - 2008; Tennessee Society of Association Executives (TSAE) – Board Member; East Tennessee Meeting Professionals (ETMP) – Secretary; Tennessee Association of Convention & Visitors Bureaus (TACVB) – Board Member and 2014 Chair; Destination Marketing Association International (DMAI) Speaker and Education Committee Member (2014-current); EWA (Executive Women's Association); Rotary Club of Knoxville; University of Tennessee Chancellors Associates Program; Introduction Knoxville – Class of 2010; Certified Destination Management Executive (CDME) - 2011; Leadership Knoxville – Class of 2012; formed the Visit Knoxville Film Office - 2013/2014; East Tennessee Regional Leadership Association – Class of 2015; Tennessee Tourism Committee (appointed by the Governor); Destination Marketing Association of the Year - 2016; formed the Visit Knoxville Sports Commission - 2016; Greater Knoxville Hospitality Association's (GKHA) Women in Hospitality & Tourism of the Year award - 2017; Ijams Nature Center - Board Member and FYE16 & FYE17 Chair; University of Tennessee Chancellors Associates – Class of 2018; Tennessee Association of Convention & Visitors Bureau (TACVB) - Board Member (2011-2014) and FYE14 Chair; Tennessee Tourism Committee (2012-current); Tennessee Theater Board Member (2017-current); Tennessee Tourism Committee (2012-current) – Chair of the Knowledge Driven Sub-Committee (2017-current); and other various committees.



Justin Cazana

Principal
Avison Young

Justin is a Knoxville native residing in his hometown with his wife, Kristin, and two children. Throughout the last decade, Justin Cazana has been a senior leader in the East Tennessee commercial real estate market. Justin began his career managing the leasing and marketing of Commercial & Investment properties.

He then became a founding principal and broker with Cushman & Wakefield | Cornerstone, the leading full service real estate firm in Tennessee.

His current portfolio encompasses more than 1.1 million square feet of commercial space.



Jim B. Clayton

Retired
Scripps Networks Interactive

Jim Clayton is a retired executive of Scripps Networks Interactive where he served as Executive Vice President overseeing various areas of responsibility including corporate giving and community relations, strategy and planning and as Chief Financial Officer for the company's portfolio of lifestyle media brands - HGTV, DIY Network, Food Network, Cooking Channel, Travel Channel, and Great American Country.

Clayton has been with Scripps Networks since the launch of HGTV in 1994 and was with Cinetel Productions five years prior to The E.W. Scripps acquisition of the production company. Prior to joining Cinetel Productions, Clayton spent nine years in public accounting with Price Waterhouse Coopers and KPMG.

Clayton has served on several non-profit boards and continues to serve on the boards of East Tennessee Children's Hospital, Knoxville Entrepreneur Center and the Historic Tennessee Theatre Foundation.



Rhonda Rice Clayton

Executive Vice President
Knoxville Chamber

Rhonda Rice is the Executive Vice President of the Knoxville Chamber. She has been with the Chamber since June of 1993 and has held a number of positions, including Vice President of Economic Development.

She assumed the role of Executive Vice President in April of 2003 and soon after added Chief Operating Officer responsibilities for overseeing the day-to-day operations of the organization, including both Membership and Economic Development activities of the Chamber.

Rhonda also serves as the Executive for Innovation Valley, the regional economic development initiative managed by the Knoxville Chamber. Innovation Valley is a strategic blueprint for the region that focuses on business recruitment, retention and expansion. Showcasing technology, entrepreneurship and education as keys to their economic development success in global marketing.

Rhonda is active in several national associations, including Industrial Asset Management Council, CoreNet Global, International Economic Development Council and the Southern Economic Development Council. She has served as Chair of the Tennessee Economic Partnership and is a past President of the Tennessee Economic Development Council. Rhonda is currently serving as chairman of the Knoxville Entrepreneur Center. She is a Past Chair of the University of Tennessee Chancellors Associates.

She also serves on several local Board of Directors including the Historic Tennessee Theatre Foundation, University of Tennessee Research Foundation, TVA Resource Stewardship Council, and the Episcopal School of Knoxville Board of Trustees. She is a member of the Executive Women's Association and a 2003 graduate of Leadership Knoxville.



Steve Early

General Manager
IMG College | The Vol Network

Steve Early has enjoyed an unequalled run in college athletics having served the University of Tennessee's marketing partner, IMG College, (a.k.a. the Vol Network) for 28 successive years, including the past 14 as General Manager. Under his leadership, the Vol Network has experienced unprecedented growth and ranks as one of the top performing multi-media properties in all of college sports.

Early, a Knoxville native, is an honors graduate from the University of Tennessee's Sports Management program. A long-time supporter and student of UT Athletics, Early has followed the fortunes of Tennessee's teams via the Vol Network since his childhood. He was recently named as a UT honorary letterman.

Early and the Vol Network staff manage the vast spectrum of rights IMG owns at Tennessee, including intellectual property usage, radio, television, print, signage, home entertainment, digital, plus coaches endorsements.

Early began his media career with WBIR-TV and was voted into the Knoxville Advertising Federation Hall-of-Fame in 2010 and is a member of the only family to have three members in the Hall joining his late father and brother. In 2012, he received the Robert McCabe Silver Medal, the highest award given by the Knoxville Ad Federation, an honor he shares with his father, Jim Early. Early has served as past president and board member of the Knoxville Cerebral Palsy Center, coordinates IMG's local United Way drive, and is a member of the New Hope Presbyterian Church in Knoxville.

He is married to the former Kenley Smith of Knoxville, and they enjoy boating along with their family pets.



Keith Goodwin

President/CEO
East Tennessee Children's Hospital

Keith Goodwin has been the President and Chief Executive Officer of East Tennessee Children's Hospital since June of 2007.

Prior to this experience he spent over 28 years at the Nationwide Children's Hospital in Columbus Ohio serving in positions ranging from temporary housekeeper to interim CEO. In addition, Mr. Goodwin served as the CEO of the Children's Hospital of Austin in Austin Texas from 1996 thru 1999 and for the year prior to joining East Tennessee Children's Hospital served as the President of the Doctors Hospital in Columbus Ohio.

Mr. Goodwin holds an undergraduate degree from The Ohio State University in Health Education as well as a Certificate from School of Public Health's Executive Program in Health Care Financial Management. Mr. Goodwin completed his Masters degree in Business Administration from Capital University in Columbus Ohio and has held adjunct faculty positions in hospital administration from both The Ohio State University and the University of Minnesota.

Mr. Goodwin has always been committed to the community in which he lives and currently serves on the Boards of the Ronald McDonald House Charities of Knoxville, South College Physician Assistant Advisory Board, YMCA of East Tennessee and Variety of Eastern Tennessee. Professionally he is a Board member of Children's Hospital Alliance of Tennessee, the Hospital Alliance of Tennessee and Tennessee Hospital Association.



Neal Green

Co-Owner
All Occasions Catering

Neal Green is owner of All Occasion Catering, along with his wife Susan, and has grown the business to be one of the largest catering businesses in the East Tennessee region.

Distinguished honors for All Occasion Catering include a Pinnacle Award from the Knoxville Chamber of Commerce in 2015 and Leading Caterers of America, an honor limited to 59 caterers in the country and two in the state of Tennessee.

Neal has served on the board of the International Caterers Association and has been a constant contributor to numerous nonprofit and charitable organizations in the greater Knoxville area.



Michael Grider

Communications Director
Knox County Mayor, Tim Burchett's Office

Michael Grider is a native East Tennessean and Director of Communications for Knox County Mayor Tim Burchett, a position he's held since 2010.

He is a 2014 graduate of Leadership Knoxville and currently serves on the organization's Curriculum Committee and is a past committee chair and former member of the LK board. He served as Charter President of the Young Professional Knoxville Civitan Club, and has served on the Clarence Brown Theater Advisory Board and as a Habitat for Humanity Crew Leader. He currently sits on the board of directors of the East Tennessee Historical Society as Mayor Burchett's representative.

He is a graduate of the University of Tennessee and a former Broadcast Journalist and lives in North Hills with his wife, Christine and their dog, Oscar.



Mark Heinz

Architect
Dewhirst Properties

Mark was born and raised in Philadelphia, Pennsylvania. He came to Knoxville to attend the University of Tennessee where he met his wife Laura, a Tennessee native.

After a number of years working as an architect in Knoxville and Charlotte, North Carolina, he became a partner with Barber & McMurry Architects. In 2005, he began working with David Dewhirst as an architect/developer.

Together they have developed more than 25 buildings primarily in the core of Downtown Knoxville. Mark's projects include: The Arnstein Building, The Daylight Building, The JFG Flats, The Mill & Mine and White Lily Flats. Currently he serves on the following boards: East Tennessee Foundation, City of Knoxville Industrial Development Board, City of Knoxville Downtown Design Review Board, Knoxville Public Arts Committee, and Bearden Middle School Foundation.

Things you may not know about Mark are that he enjoys collecting Knoxville postcards, he slowly ran the New York Marathon in 1997, and he is completing a renovation of a 1934 Art Moderne house. He and his wife, Laura, an attorney, have three daughters, Lydia, Charlotte, and Julia.



Bruce Hartman

Chief Community and Government
Relations Officer,
The University of Tennessee Medical Center

Bruce Hartmann serves as the Chief Community and Government Relations Officer. In his role, Hartmann leads all legislative activities on behalf of the medical center in the state and federal legislature, and is the liaison to local, state and federal lawmakers and their staff members. In addition, Hartmann has oversight of the Human Resources Department at the medical center.

Prior to accepting the position, Hartmann served for almost three years as President of the Chattanooga Times Free Press. Before that he retired from E.W. Scripps after a 25-year career with the company. Hired by Scripps in 1989 as advertising director at the Knoxville News Sentinel, he was promoted to general manager in September 1993. In June 1997, he was named president and publisher of the News Sentinel and KNS Media Group, a diverse multimedia company encompassing a variety of Web sites, magazines, community newspapers, commercial services and more. In October 2009, he was promoted to Vice President of Sales for the E.W. Scripps Company's newspaper division, and then became Chief Revenue Officer and Vice President of Sales and Marketing for the Publishing Division.

Before his tenure in Knoxville, Hartmann held advertising management positions at the Lowell Sun in Massachusetts from 1987 to 1990 and the Nashua Telegraph in New Hampshire from 1985 to 1987. He began his career with a six-year run in the advertising department at The Baltimore Sun. He currently serves on the board of directors for South College and was a member of Leadership Tennessee, Class IV.

In Chattanooga, he was on the boards of United Way of Chattanooga, the Tivoli Theater Foundation, the Chattanooga Chamber of Commerce, and the Memorial Hospital Foundation. He has previously served on the boards of several other organizations including Leadership Knoxville, Friends of the Smokies, the Bijou Theatre, Regal Entertainment's Children's Charity Variety, United Way, and the Knoxville Chamber Partnership. Hartmann was the 2006 campaign chair for United Way of Greater Knoxville and a past president of both the Knoxville Chamber and the Historic Tennessee Theatre Foundation boards. He is also a 1995 Leadership Knoxville graduate, and served as chairman of Leadership Knoxville in 2012.

Hartmann is a 1979 graduate of West Virginia University where he received a bachelor's degree in journalism.

He and his wife Tami enjoy their children Steven and Melissa (Cox), James and Jacquelyn (McDonald) and Brian. They thoroughly enjoy spending time with their granddaughters, Caroline and Clara



INNOVATING NUCLEAR TECHNOLOGY
ANALYSIS AND MEASUREMENT SERVICES CORPORATION

Hash Hashemian

President & CEO
AMS Corporation

H.M. "HASH" HASHEMIAN is President and Chief Executive Officer of Analysis and Measurement Services Corporation (AMS); a nuclear engineering consulting firm headquartered in Knoxville, Tennessee, and operating in the United States, Europe, and Asia. His technical and operational vision and leadership have enabled AMS to play a key role in ensuring the safe and cost-efficient operation of virtually every U.S. nuclear power plant, as well as many in Europe and Asia. He has accomplished these successes through the development and delivery of industry-leading instrumentation and control system testing and analysis equipment, training, and services.

A globally recognized expert in peaceful applications of nuclear energy for electricity generation and medical diagnostics and treatment, Dr. Hashemian lectures frequently around the world on nuclear power plant instrumentation and control areas. He holds three doctorate degrees in engineering including a Ph.D. in nuclear engineering, a Doctor of Engineering degree in electrical engineering, and a Ph.D. in computer engineering. He has worked for the nuclear, aerospace, and other industries, and U.S. government organizations such as the Nuclear Regulatory Commission, Department of Energy, Air Force, Navy, and the National Aeronautics and Space Administration.

Dr. Hashemian is the author of three books: *Sensor Performance and Reliability* (ISA, 2005), *Maintenance of Process Instrumentation in Nuclear Power Plants* (Springer Verlag, 2006), and *Monitoring and Measuring I&C Performance in Nuclear Power Plants* (ISA, 2014). His books have been translated into Chinese, Japanese, Korean, and Russian. In addition, he is the author or co-author of 21 U.S. patents (17 awarded and 4 pending) and has written more than 300 papers and reports. This includes 70 peer-reviewed journal and magazine articles, over 200 conference papers, 9 book chapters, and numerous reports, guideline documents, and standards for the U.S. Nuclear Regulatory Commission (NRC), the Electric Power Research Institute (EPRI), the International Atomic Energy Agency (IAEA), the International Electrotechnical Commission (IEC), and the International Society of Automation (ISA).

Dr. Hashemian is a Fellow of the American Nuclear Society (ANS), a Fellow of the Institute of Electrical and Electronics Engineers (IEEE), a Fellow of ISA, a Fellow of the International Society of Engineering Asset Management (ISEAM), as well as a member of the European Nuclear Society (ENS). He has served as a keynote speaker, chairman, and co-chairman of numerous national and international conferences and committees and serves as an adjunct professor of nuclear engineering at the University of Tennessee.



Eddie Mannis

CEO & Founder
Prestige Cleaners/Prestige Tuxedo

Eddie Mannis is the CEO & Founder of Prestige Cleaners, Inc. & Prestige Tuxedo. He has served as Chairman of HonorAir Knoxville, Deputy to the Mayor and Chief Operating Officer of City of Knoxville, Board of Commissioners for Metropolitan Knoxville Airport Authority and was recognized as Person of the Year- PBS 2010 Be More Awards as well as the recipient of the 2015 Generations of Service Award-Medal of Honor Society and the 2015 FBI Director's Community Leadership Award.

Mannis was appointed to the State of Tennessee's Environmental Response Board by Governor Don Sundquist, where he served as Board Chairman. He has also served on the Covenant Health Systems as a Board Member and the Knoxville Zoo Board as Chair in 2015.

Prestige has received national recognition by Varsity International, as one of the top 20 leading cleaners in the world as well as being the national winner of the United States Chamber of Commerce Community Excellence Award in 2010 and recognized as United States Chamber of Commerce Small Business of the year in the Southeastern US and was a National Finalist. Prestige is actively involved in the community with the establishment of Project Classroom in 2006 which is a year round fund raising program to benefit the Knox County, Blount County and Oak Ridge Public School Systems. Since the program's inception, Prestige has donated over \$100,000 to schools in the three counties.

Mannis also established and is the Presenting Sponsor of HonorAir Knoxville, a non-profit organization dedicated to honoring East Tennessee World War II, Korean War and Vietnam veterans by flying them to Washington D.C. to see the Memorials built to honor their service and sacrifice.



Sharon J. Pryse

CEO & Founder
The Trust Company of Tennessee

Originally an Atlanta native, Sharon Jones Pryse attended the University of Tennessee and has never considered leaving Knoxville. After graduating with a Finance degree, she began as a clerk in the Trust Department of Valley Fidelity Bank. While still in her twenties, she became the bank's youngest Senior Vice President; then at age thirty-five, founded The Trust Company.

Today, The Trust Company manages over \$3 Billion in assets and employs 70 people across three cities. Sharon's long-standing community commitment includes social service, the arts, economic development and education. She has served as board chair for the Knoxville Chamber, Leadership Knoxville, YMCA, United Way, and has also chaired United Way's annual fundraising campaign. Sharon supports the university that made Knoxville her home, and currently holds a position on the University of Tennessee Board of Trustees and Board of Directors for the U.T. Foundation.

Personally, she is an avid traveler, yet always happily heads home to her garden on the Tennessee River.

Awards, Honors, Special Recognitions

- 2015 – U.T. College of Business Distinguished Alum Award
- 2012 – Knoxville Chamber Pinnacle Award
- 2010 - Ijams Nature Center Spirit Award
- 2010 - Child and Family Services Service Award
- 2004 - NCCJ Humanitarian Award
- 2000 - Laureate Junior Achievement Hall of Fame
- 1991 - Tribute to Women Award - Business & Government Category
- 1989 - Leadership Knoxville



Tammy White

President/CEO
Leadership Knoxville, Inc.

Tammy is a native of South Carolina and has made her home in Knoxville for more than two decades. She embraces her Southern heritage with a strong sense of community and desire to serve. She earned her Bachelor's degree from the University of South Carolina and is pursuing her Masters at Lipscomb University.

Prior to joining Leadership Knoxville she served as the Executive Director of Innovation Valley Health Information Network, where she oversaw the state's first ePrescribing grant initiative with 17 East Tennessee counties on behalf of Governor Bredesen and the State of Tennessee. White has over 25 years of experience in the public, private and civic sectors – having worked as both staff and consultant on a variety of campaigns from President to US Senate and Congress, to State Senate and House to local government races and referendum initiatives. From 1998-2003, Tammy served as the East Tennessee Governor's Office Regional Representative for Governor Don Sundquist. She later joined the Department of Economic and Community Development where she was responsible for overseeing the Governor's Three Star program in 16 East Tennessee counties.

Since joining Leadership Knoxville in 2009, she launched the Mayors' Leadership Luncheon, an annual event hosted by the City and County Mayors to inspire community leaders to action. While helping build a leaderfull community, she has overseen the addition of youth and collegiate leadership programs in an effort to create a continuum of leadership from youth to seniors. During the past year she helped launch another new program – Connect Knox, which serves as a civic solutions lab and succession planning for our city's future leaders. These additional programs are helping LK intentionally build a continuum of leaders from youth to seniors in our community.

In 2010, she was appointed by the Lieutenant Governor to the State of Tennessee Ethics Commission, where she currently serves as Past Chair. Governor Haslam appointed her to the State Capitol Commission as a Representative of Private Citizens from East Tennessee. White also serves as a member of the National Association of Leadership Programs board of directors, the Korn Learning Assessment and Social Skills Center board, the Tennessee Technology Corridor Development Authority board, President of the Family Justice Center board, Knoxville Fellows board of directors, former sustaining and Community Advisory member of the Junior League of Knoxville, member of the Executive Women's Association and a graduate of East TN Regional Leadership (ETRL). In 2008 she was featured in skirt! Magazine Knoxville as one of five "Women to Watch", and was a 2015 finalist for the YWCA Tribute to Women award.

She resides with her daughter, Courtney, who is a seventh grader at Clayton Bradley Academy along with their miniature schnauzer, Coco the wonder dog. They are members of Grace Presbyterian Church in Knoxville.



Alaka Williams

Human Resources, Senior VP - US Networks
Discovery Communications

Alaka Williams serves as Senior Vice President of Network Human Resources at Discovery, Inc. (formerly Scripps Networks Interactive). In this role, she is responsible for HR leadership of six of the company's US-based networks. She is responsible for providing organizational, leadership and individual performance counsel to various business units, facilitating change and transition with these units through the assessment, design, facilitation and implementation of appropriate organizational intervention, and being in touch with employee needs and human resources communities and systems for her over 300 U.S. employee customers.

Prior to her current role, Williams served as Vice President of Human Resources for the Travel Channel. Williams arrived at Travel Channel in 2010 after eight years with Live Nation as both Director of Human Resources and Director of Employee Relations. She also served as a human resources manager for Clear Channel Communications. She began her career as a regional human resources manager for KinderCare Learning Centers, Inc.

In addition to her professional work, she's also involved in the Emma Bowen Foundation's Youth and Young Professionals program and the Year Up program in the Washington, D.C. metropolitan area. She actively serves as a mentor in the Scripps Networks Interactive Mentor Experience program, as well as the T. Howard Foundation's mentor program for promising college students interested in media. In spring 2016, Williams was selected to attend the WICT Senior Executive Summit at Stanford University. She is also a member of WICT's Global Board of Directors. Williams has been recognized by the National Association for Multi-Ethnicity in Communications for her commitment to fostering diversity. She is a proud graduate of NAMIC's 2016 Executive Leadership Development Program and one of the organization's 2016 Luminaries. Williams was also listed as one of Cablefax's 2016 Most Influential Minorities.