



THE ALEXIS DE TOCQUEVILLE SOCIETY

ABOUT ALEXIS DE TOCQUEVILLE

The Alexis de Tocqueville Society is named for the 19th century French historian who, in his classic treatise, “Democracy in America”, admired American’s unique spirit of volunteerism. One of his most important observations was that Americans hold in common a unique willingness to work for the public good—a tendency to lend faithful support to neighbors and countrymen, especially in times of need. He saw volunteerism as a way of life that was characteristic of Americans.

The members of the Alexis de Tocqueville Society are a special group of influential individuals who partner with United Way of Greater Knoxville to make this a strong and healthy community. Through their compassion and philanthropy, these individuals demonstrate exceptional generosity and leadership, and provide the momentum for real lasting change in our region.

HOW TO JOIN

You can join this exclusive group of more than 141 community leaders by making an investment of \$10,000 or more in the work of United Way of Greater Knoxville. Below are the giving levels within the Alexis de Tocqueville Society:

- Membres de la Société: \$10,000-\$24,999
- Ordre de Liberté: \$25,000-\$49,999
- Ordre d’Egalite: \$50,000-\$74,999
- Ordre de Fraternité: \$75,000-\$99,999
- La Société Nationale: \$100,000-\$249,999
- Ordre d’Independence: \$250,000-\$499,999
- Ordre de Connaissance: \$500,000-\$749,999
- Ordre de Prospérité: \$750,000- \$999,999
- Million Dollar Roundtable: \$1,000,000+

Various methods of recognition are given based on donor preference. All Alexis de Tocqueville donors receive invitations to United Way of Greater Knoxville events.

STEP UP PROGRAM

New United Way of Greater Knoxville Alexis de Tocqueville Society members have the option of participating in a step-up program. By committing to reach the Alexis de Tocqueville Society giving level of \$10,000 over the course of three years, the individual may be recognized as a member in year one.

For instance, if an individual or couple wanted to join the Alexis de Tocqueville Society, but wanted to gradually increase their gift to the required \$10,000 annual gift, they could begin at a lower level of donation, yet they will be recognized as full members of the Alexis de Tocqueville Society in year one of participating in the step-up program.

Below is an example of the giving levels someone could follow to participate in the step-up program:

- Year 1 - \$5,000
- Year 2 - \$7,500
- Year 3 - \$10,000

Please note, these are only suggested giving levels. Dollar amounts may vary as long as there is an increase over the previous year’s gift in both year one and year two, and there must be a contribution of \$10,000 by year three.

CONTACT INFORMATION

For more information on the Alexis de Tocqueville Society, please contact **Tyler Boldin** at **865-521-5570** or boldint@unitedwayknox.org.



United Way
of Greater Knoxville