A LETTER FROM OUR

BOARD CHAIR

JOE AND RONDA LANDSMAN

First of all, I want to thank the United Way Board of Directors for their tireless efforts working with United Way of Greater Knoxville. You chose United Way as one of your ways to give back to this community and it is appreciated. It has been my pleasure to serve with you as board chair of United Way of Greater Knoxville since April of 2015.

These past two years have been challenging, enlightening, and successful. I say challenging because United Way is in the midst of a great change as we strive even harder to find solutions to community problems. Many years ago, researchers determined that Americans value family above anything else. We learned that the crucial building blocks for having a happy, thriving, and successful family are health, education, and financial stability. In the past several years, we have set goals and aligned our grant making with these focus areas. And it is working. This annual report highlights our 2016 impact and achievements that were made possible by the volunteers and donors of our great community.

If I have learned anything about United Way in these past two years, it is that United Way is a far reaching, highly regarded, and effective organization. People have come to respect United Way of Greater Knoxville as a place to start a conversation about social issues. We are good listeners, we are good conveners, and we have been doing this work in Knox County for over ninety years. We are not the only convener, but because of the organization's long-standing relationships with business and industry, we are indeed one of the most effective.

In closing, I want to pay tribute to Pat Summitt. Pat was an iconic leader in our community and a great friend to United Way of Greater Knoxville. She was the single largest individual contributor to United Way from the University of Tennessee. She chaired the United Way campaign in 1996, made 142 individual appearances for United Way that year, raised $7,000,000, and still won a National Championship. She was never late and she never complained about early meetings after having traveled all night with the team. She would often say, "Everybody can do something to help others." We lost Pat in June of 2016. Even in her final years, Pat was committed to helping the community. In August of 2016, we learned that Pat continued her legacy of helping others by including United Way of Greater Knoxville in her estate plan. Pat believed in United Way of Greater Knoxville's mission to fight for the Health, Education, and Financial Stability of every person in our community, and for that we are grateful.

Joe Landsman
CEO UT Medical Center
2015 - 2017 United Way of Greater Knoxville Board Chair

UNITED WAY OF GREATER KNOXVILLE EXECUTIVE COMMITTEE

David Brace
Board Chair-Elect

Bill Kelso
Treasurer & Operations Committee Chair

Jennifer Evans
Community Engagement & Mobilization Chair

Kimberly Mitchell
Labor Participation Chair

Heather Fielden
Outcome Based Investments Chair

Dino Cartwright
Branding & Messaging Chair

Kathy Dykes-Sims
Board Secretary

Rosalyn Tillman
Nominating Chair

Amy Miles
2016 Campaign Chair

Andy Shafer
Resource Development Chair

Ben Landers
President & CEO

IN 2016 UNITED WAY OF GREATER KNOXVILLE

SUPPORTED

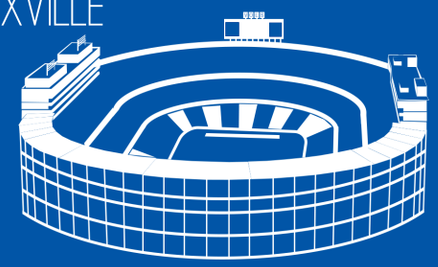
107 LOCAL PROGRAMS

WITHIN

50 FUNDED PARTNERS

IMPACTED THE LIVES OF 106,500 PEOPLE IN GREATER KNOXVILLE

THAT'S ENOUGH PEOPLE TO FILL NEYLAND STADIUM!

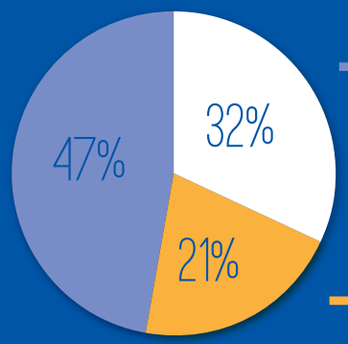


At United Way of Greater Knoxville

WE FIGHT FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY

of every person in our community

GRANTED INVESTMENTS IN OUR FOCUS AREAS



HEALTH

EDUCATION

FINANCIAL STABILITY

TO LIVE BETTER, WE MUST LIVE UNITED.

United Way of Greater Knoxville

United Way of Greater Knoxville

FOCUS AREAS

At United Way of Greater Knoxville, we believe that everyone deserves opportunities to have a good life: good health, a quality education that leads to a stable job, and enough income to support a family through retirement. Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable, and when people are healthy. United Way's goal is to create long-lasting changes by addressing the underlying cause of these problems. Living United means being a part of the change. It takes everyone in the community working together to create a brighter future.

2016 FUNDED PARTNER AGENCIES

AGENCY RECEIVES A GRANT FROM UNITED WAY OF GREATER KNOXVILLE TO SUPPORT A PROGRAM DEDICATED TO:

- HEALTH
- FINANCIAL STABILITY
- EDUCATION

	HEALTH	EDUCATION	FINANCIAL STABILITY
American Red Cross	●		●
The Arc Knox County	●	●	●
Big Brothers Big Sisters of East TN		●	
Boy Scouts of America		●	
Boys and Girls Clubs of the TN Valley	●	●	●
CASA of East TN	●		
Catholic Charities of East TN, Inc.	●		●
Catholic Charities of UT		●	
Centro Hispano de East TN		●	
Cerebral Palsy Center	●		
Cerebral Palsy Housing Corporation	●		
Cherokee Health Systems	●		
Childhelp, Inc.	●		
The Children's Center		●	
Dolly Parton's Imagination Library of Knox County		●	
East TN Children's Hospital Rehabilitation Center	●		
East TN Kidney Foundation	●		
East TN Technology Access Center			●
Emerald Charter Schools		●	
Emerald Youth Foundation	●	●	
Epilepsy Foundation	●		
Family Promise of Knoxville			●
The First Tee of Greater Knoxville	●	●	
The Florence Crittenton Agency, Inc.	●	●	
Friends of Literacy			●
Girl Scouts of the Southern Appalachians		●	
Great Schools Partnership	●	●	
Helen Ross McNabb Center	●	●	
Interfaith Health Clinic	●		
Knox County Schools/PTA Clothing Center			●
Knoxville Academy of Medicine Foundation	●		
Knoxville Area Urban League		●	●
Knoxville Community Action Committee	●		●
Knoxville Leadership Foundation		●	●
Knoxville Volunteer Emergency Rescue Squad	●		
Ladies of Charity			●
Legal Aid of East TN	●		●
Mental Health Association of East Tennessee	●		
Metropolitan Drug Commission		●	
Neighborhood Housing, Inc.			●
Peninsula, A Division of Parkwest Medical Center			●
The Salvation Army	●		●
Second Harvest Food Bank of East Tennessee	●		
Senior Citizens Home Assistance Service, Inc.	●		
Southeastern Housing Foundation	●		
TN Achieves		●	
Volunteer Ministry Center			●
Wesley House Community Center	●	●	
YMCA	●	●	
YWCA	●	●	●

HEALTH

2014-2017 : 2 YEAR RESULTS

We improved the health of individuals in our community by investing in

52 LOCAL HEALTH PROGRAMS

THROUGH

30 FUNDED PARTNERS

Because of these impactful investments in the area of Health and Basic Needs, people in Knox County were provided better access to health care, healthier lifestyle choices, safe homes and a safe community in which to live.

13,421 individuals experienced a safer home and community with reduced rates of violent crime, addictions, and accidental deaths.

65,486 individuals in Greater Knoxville were trained in life saving techniques.

25,197 individuals in Greater Knoxville received emergency or critical support services.

Fiscal Year results self-reported by funded partners.

STORY OF IMPACT

"Christian is confident and gets along well with other children on the playground – a different boy than he was a year ago," his mother, Carrie Luster said. "Last year was a rough year for him. He didn't have any friends and he wasn't doing that well in school," his mother recalled. "He started participating in programs offered at the school and became a different boy."

Christian and his siblings attend one of Knox County's 14 Community Schools. Community Schools are public schools that serve as the hub for organizing community resources to improve neighborhood health and safety, and promote student academic success. "With our Community Schools, we have intentionally put partnerships in place to support the vision of healthy communities, with our community schools at the center," said Stephanie Welch of Knox County's Great Schools Partnership. "We help coordinate partnerships to support students and families, whether it be dental care, mental health services, an evening meal, a new pair of shoes because the ones the child has are being held together by duct tape, tutoring, or safe after-school activities, like art, gardening, soccer and Ultimate Frisbee."

"I'm a working mom and it's such a comfort to know that my children are being cared for by people who really want the best for them," said Carrie. "The people there have really been like a second family to us."

Just like family, Community School partners stepped in to help the Luster family when they needed it the most earlier this school year; when they were forced out of their home by a fire. "All of our clothes were either ruined or smelled like smoke," Carrie said. "I made one call to the site coordinator at the school and she immediately went into action. She arranged for clothes for our kids and she sent home food for them."

Great Schools Partnership Community School site coordinator, Mickayla Eldridge, said that she simply did what Community Schools are supposed to do --- care for the families in that community. "Community Schools are a great example of what we can achieve when we all work together for the common good of one another," she said.

Great Schools Partnership Community Schools Program Received $50,000 in United Way Grant

EDUCATION

2015-2018 : 1 YEAR RESULTS

We helped children and young adults achieve their full potential by investing in

28 LOCAL EDUCATION PROGRAMS

THROUGH

22 FUNDED PARTNERS

Because of these impactful investments in the area of Education, youth in Knox County are better equipped to succeed in school, reach academic achievement, and establish a successful life.

3,269 youth gained knowledge and skills within structured out of school programming.

3,337 youth engaged in volunteer or other non-academic activities.

7,978 youth showed improved growth in social, emotional, and cognitive skills required to succeed.

Fiscal Year results self-reported by funded partners.

STORY OF IMPACT

"Cole was born in 2012 as a substance-exposed infant. Cole has lived with his grandparents ever since his mother lost custody due to her relapsing drug addiction. When Cole first arrived at Great Starts Nursery, he was very shy, timid and had only 2 words in his vocabulary. Cole showed significant delays in his communication skills and personal-social areas of development.

Since Cole's enrollment at Great Starts Nursery, he has been spending quality time with supportive and compassionate teachers who work daily to assist his developmental delays. Cole now has a team of caregivers, doctors, therapists, and specialists in place that work together to assist his needs and further his development.

Cole's vocabulary has increased considerably. He is now speaking in full sentences and is engaging in healthy relationships with his caregivers at home and school. Great Starts Nursery offered the support Cole needed to get ahead. Because of Great Starts Nursery and the grant they received from United Way of Greater Knoxville, Cole is on track for a happy and healthy childhood.

Helen Ross McNabb Great Starts Nursery Program Received $21,675 from United Way Grant

STORY OF IMPACT

Margaret moved into the Keys of Hope Transitional Housing Program in December. Before she moved into the housing program, she was a participant in the Freedom Inside class at the Knox County Detention Facility. After serving nine months in jail, Margaret was released and referred to the YWCA. To get back on her feet and determined not to create a new life for herself, Margaret enrolled in the Keys of Hope Transitional Housing program and the Addiction Recovery Program (ARP).

Margaret took full advantage of the programs at the YWCA. She attended weekly ARP group meetings, financial management classes, and met regularly with housing staff. By utilizing the many different opportunities that the YWCA offers its program participants, Margaret was able to save money and pay off a considerable portion of her debt. Alleviating this debt knocked down one of Margaret's primary barriers to permanent housing. Margaret is now well on track to a successful future and a stable home.

Because of the funding granted by United Way of Greater Knoxville, the YWCA Knoxville is able to serve 58 women every day in the Keys of Hope Women's Transitional Housing Program.

YWCA Women's Housing Program Received $82,948 from United Way Grant

FINANCIAL STABILITY

2013-2016 : 3 YEAR RESULTS

We helped individuals progress on their paths to financial stability by investing in

27 LOCAL INCOME-BASED PROGRAMS

THROUGH

18 FUNDED PARTNERS

Because of these impactful investments in the area of Financial Stability and Basic Needs, families in Knox County were provided with opportunities to achieve long-term financial stability, a more stable life, and help minimize financial distress.

874 individuals found and maintained employment by receiving case management and/or employment counseling.

1,371 individuals were able to obtain permanent housing with support.

2,584 individuals were able to access affordable services including, but not limited to legal, mental health, substance abuse, and reliable transportation.

Fiscal Year results self-reported by funded partners.

2016 ACCOMPLISHMENTS

WE HAD A RECORD BREAKING CAMPAIGN

Under the leadership of

AMY MILES

Chair of the Board and CEO of Regal Entertainment Group and 2016 United Way of Greater Knoxville Campaign Chair, we raised a record $13,352,523 for the community. Funds raised during the campaign support more than 100 local programs through 50 partner agencies.

With the help of

Campaign Cabinet

Amy Miles, Chair
Farima Alavi
Jake Bishop
Todd Boruff
Mary Ellen Brewington
Shanna Browning
Dino Cartwright
John Curry
Brian DeBusk
David Doyle
Pam Fansler
Greg Gheen
Keith Goodwin
Richard Grover
Lori Harvard
Jim Haslam II
Sandra Heinig
Buddy Heins
Heath Hildreth
Dale Keasling
Dr. Jack Lacey
Jeff Lee
Halee Sprinkle
Kimberly Mitchell
Brandon Parks
Sharon Pryse
Wendy Runyard
Kristin Seabrook
Andy Shafer
Robin Wilhoit
Matthew Willard

Loaned Executives

Michael Banks
Ryan Batson
Jake Bishop
Stan Boling
Pamela Bomkamp
Wayne Brintnall
Johnson Brownlow
Tessa Buck
Leslie Cotter
Linda Cox-Collier
Melissa Davis
Liz DeJong
Pat Dixon-Scruggs
Tom Feiten
Brittany Ford
Maura Fry
Trina Gallman
Sandi Gettelfinger
Matthew Giacalone
Julie Goodrich
Bobby Graham
Brandon Harold
Myala Hendricks
Taylor Hudson
Scott Hullett
Ashley Humphrey
Ellen Hunter
Leah Hutson
Russ Jensen
Ben Johnson
David Jones
Keegan Martin
Ryan Massie
Cheryl McKenry
Parker Medley
Cheri Nuchols
Michelle Patterson
Jacob Pratt
Karen Pryor
Carson Purnell
Zachary Ragsdale
Garrett Raiden
Courtney Reiter
Ben Ridder
Liz Sherrod
Melanie Smith
Jordan Stridde
Brandon Stroud
Jim Thompson
Scott Underwood
Jessica Union
Phyllis Walker
Jonathon Walters
Dazy Wamsley
Stacey Whitt
Susan Wyatt

YLS CONTINUES TO GROW

United Way of Greater Knoxville continues to realize significant growth in Young Leaders' Society membership. Under the leadership of Brandon Parks, with the IMG VOL Network, and Farima Alavi, with Scripps Networks Interactive, in 2016, this group piloted a YLS Mentor program, accepted and met a significant fundraising challenge match, identified new members, and continued to offer professional development and partner agency learning opportunities for YLS members.

ABN IS NOW A REALITY

The Alliance for Better Nonprofits (ABN) is now a reality. The first full year (2016) of operation saw significant growth in both memberships and continuing education offerings. Over 200 area nonprofits have joined and are regularly turning to ABN for educational workshops and opportunities to improve. United Way of Greater Knoxville was an early lead partner in the creation of this program providing funding for both the purchase and renovation of the former Regas Restaurant. United Way has made a five year commitment to fund a programming component of ABN. We encourage all regional nonprofits to become members and make use of the great benefits offered by ABN.

WE WERE VOTED BEST LOCAL CHARITY

Each year, Knoxville News Sentinel readers vote for the Best of Knoxville, selecting their favorites in 165 categories. 1 winner and 2 Favorites are chosen in each category based on the number of readers' votes. The United Way of Greater Knoxville is honored to have been voted by Knoxville News Sentinel readers as the 2016 WINNER in the "Best Local Charity" category. We are continuing to take significant steps towards community awareness and outreach, while educating the Knoxville community on who we are, what we do and how we do it. A very special thank you to our community for voting for us and recognizing the hard work our volunteers dedicate to us not only throughout the campaign, but year-round.

VOLUNTEER EAST TENNESSEE, & 2-1-1

Photos by Bruce McCamish

WILDFIRE RECOVERY EFFORTS

IN LATE 2016, THE SEVIER COUNTY WILDFIRES BECAME ONE OF THE WORST NATURAL DISASTERS IN OUR STATE'S 220 YEAR HISTORY.

Volunteer East Tennessee

In response to the fires, Volunteer East Tennessee quickly developed and managed a volunteer recruitment, tracking and assignment process which enabled over 25,000 volunteers to respond. UWGK contributed over $22,000 from our Disaster Fund and $50,000 from our Community Solutions Fund to provide immediate support to the massive coordination effort Volunteer East Tennessee was managing. Their work will continue in Sevier County for the next year. United Auto Workers District 8 also contributed $35,000 through United Way to aid Volunteer East Tennessee in supporting wildfire victim recovery.

United Way of Greater Knoxville had a founding role in the development of Volunteer East Tennessee and currently houses its office in the UWGK building. Since its begining in 2014, we have come to fully understand and appreciate the unique services offered by Volunteer East Tennessee. It is the best way for nonprofits to post their volunteer needs and for individuals and corporations to find opportunities to give back.

Volunteer Spotlight

On December 5, 2016, volunteers began to pour in from across the country to register with Volunteer East Tennessee in response to the wildfires that devastated Sevier County. Patty Hopple, or "Patty from Ohio" as she was affectionately known, registered as volunteer 00001. Of the 30,000 plus volunteers to register and help in the relief and recovery efforts, Patty was the first and remained as a lead volunteer for several months following at Boyd's Bear (the lead distribution center for fire survivors). Due to the generosity of United Way of Greater Knoxville, Volunteer East Tennessee was able to hire Patty as a full-time Volunteer Coordinator in Sevier County, where she will lead the volunteer efforts throughout the long-term recovery process.

2-1-1

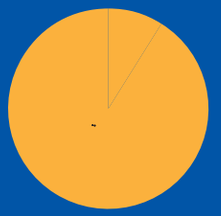
is an easy-to-remember telephone number and internet portal that provides free, confidential information and referral services. Area residents in need may connect with a full range of appropriate community, social, health and government services including housing, food, health facilities, legal and tax assistance, child care, and volunteer opportunities. 2-1-1 is available across the United States and supported by many United Ways due to mission alignment. Our area 2-1-1 calls are answered through the state-of-the-art City of Knoxville 311 Center, with Knoxville-Knox County Community Action Committee (CAC) supporting the data and program management.

Ensuring that those affected by the Sevier County Wildfires received the information and support they needed in the recovery efforts presented a great challenge for the Tennessee Emergency Management Agency (TEMA). TEMA looked to reputable agencies throughout the area that could readily address the needs. Within days of the disaster, TEMA temporarily rerouted all general inquiry calls relating to the fires through the local 2-1-1. For some weeks, additional staff was added and hours were extended, but were curtailed as soon as a decrease in calls was monitored, thus minimizing unnecessary expense.

CALLS RECIEVED BY 2-1-1 REQUESTING DISASTER RELIEF, DISASTER DONATION COORDINATION, & VOLUNTEER MANAGEMENT

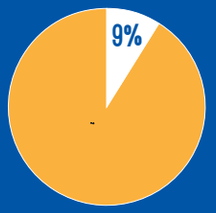
2-1-1 CALLS REQUESTING OTHER SERVICES

MONTH BEFORE FIRES



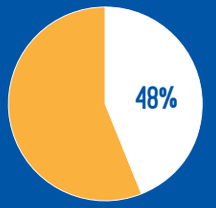
1048 TOTAL CALLS

MONTH OF FIRES



1166 TOTAL CALLS

MONTH AFTER FIRES



1744 TOTAL CALLS

TENNESSEE AFTERSCHOOL NETWORK and AMERICORPS VISTA

TN Afterschool Network

High-quality afterschool programs positively impact school attendance, grades and standard test performance. Through the Knox Area Afterschool Network, United Way of Greater Knoxville supports the professionals and staff who provide the services. Regularly meeting since fall of 2015, afterschool providers continue to develop a stronger alliance, addressing industry standards and challenges, sharing best practices as well as learning about and coming to respect the diversity of the programs throughout our area.

Funding for afterschool support is provided by the Charles Stewart Mott Foundation.

AmeriCorps VISTA

Through the 2014 creation of the Tennessee Afterschool Network, United Way of Greater Knoxville (UWGK) became the central East Tennessee hub, bringing together a diverse group of stakeholders, including policymakers, educators, parents, business leaders and service providers. The network is associated with the national Afterschool Alliance, which is supporting a number of AmeriCorps VISTAs throughout the country. The Alliance was intentional in the focus of the VISTA supported in the Knoxville area to address an issue highlighted by My Brother's Keeper, an initiative of the Obama Administration addressing challenges for young black men. United Way of Greater Knoxville chose to focus on making an impact on the reading proficiency of young boys of color by their third grade year. In 2016, UWGK welcomed the first of these VISTAs who will spend successive years on the project. Additionally, the data gathered for this project will be retained by UWGK for research and referral for other impact-related projects.

2016 United Way

VOLUNTEER LEADERSHIP

Board of Directors
Joe Landsman, Chair
Kristy Altman
Sara Baker
Patrick Birmingham
Jake Bishop
David Brace
Jack Brundige
Tiffany Carpenter
Dino Cartwright
Suzanne Coile
Oslo Cole
Santiago Cuccarese
Becky Dodson
Kathy Dykes-Sims
Jennifer Evans
Hella Ewing
Melissa Feinbaum
Heather Fielden
Bruce Foster*
Cynthia Gibson
Jill Green
Harry Gross
Kim Guy
Shannon Harper
Ted Heinig
Millie Hodge
Joshalyn Hundley
Cheryl Middleton Jones
Dale Keasling*
Bill Kelso
Bob Kesling
Dr. Jack Lacey
Ben Landers
Jim LaPinska
Jeff Lee*
Goldie Littlejohn
Greg Marret
Amy Miles
Kimberly Mitchell
Brandon Parks
Michael Reynolds
Adeeb Sayyar
Tommy Schmid
Andy Shafer
Wilson Taylor, III
Becky Thompson
John Thurman
Rosalyn Tillman
Robin Wilhoit
Tammy Wilson
Mary Katherine Wormsley
**denotes non-voting members*

Leadership Cabinet
James Haslam II, Chair
Sharon Pryse, Chair
Bert Bertelkamp
Randy Boyd
Joan Cronan
Pam Fansler
Jennifer Holder
Raja Jubran
Dale Keasling
Dr. Jack Lacey
Joe Landsman
Rodney Lawler
Jeff Lee
David Martin
Amy Miles
Mintha Roach
Tommy Schmid
Andy Shafer
Wes Stowers

Branding & Messaging Committee
Dino Cartwright, Chair
Cathy Amos
Kyndra Brewer
Annette Brun
Tiffany Carpenter
Ben Eaton
Samantha Edwards
Colby Gallahar
Ted Heinig
Doug Kose
John Lacey
Kara McFarland
Melanie Morris
Becky Thompson
Tim Wirtz

Community Engagement & Mobilization Committee
Jennifer Evans, Chair
Liz Albertson
Kristy Altman
Sara Baker
David Brace
Becky Dodson
Julie Ferrara
Heather Fielden
Harry Gross
LaKenya Middlebrook
Michael Reynolds
Tommy Schmid
Rosalyn Tillman
Jennifer Webster

Labor & Participation Committee
Kimberly Mitchell, Chair
Sam Alexander
Jason Andrews
Christopher Beatty
ZA Breeden
Suzanne Coile
Kim Hardwick Guy
Guy Jernigan
Kathy Mays
Betty Reddick
Michael Thompson

Outcomes Based Investment Committee
Heather Fielden, Chair
Amber Young, Vice Chair
Jack Brundige
Lindsay Cates
Michele Cox
Linda Glasgow
Bryan Harper
Leslye Hartsell
Herc Ligdis
Bill MacGrath
Jean Martinez
Jason McGaha
Cheryl Middleton Jones
Melanie Morris
Chad Schollaert
Ashley Shaffer
Traci Taylor
John Thurman
Dean Vance
Michelle Wilson

Operations Committee
Bill Kelso, Chair
David Aming
David Brace
Oslo Cole
Melissa Miller Feinbaum
Miriam Hodge
Joe Landsman
Tracy Liverman
Greg Marret
Charles Purkey
Rosalyn Tillman

Resource Development Committee
Andy Shafer, Chair
Bert Bertelkamp
Daniel Carter
Dr. Jimmy Cheek
Donna Cobble
Joan Cronan
Pam Fansler
Shannon Harper
Bill Johnson
Dr. Joe Johnson
Dale Keasling
Dr. Jack Lacey
Joe Landsman
Jon Lawler
Jeff Lee
Amy Miles
Brandon Parks
Sharon Pryse
Robin Wilhoit

Women of Tocqueville Committee
Mary Ellen Brewington, Chair
Chelly Clayton
Cynthia Gibson
Jennifer Holder
Sharon Pryse
Kristin Seabrook

Women Investing in the Next Generation Committee
Laurie Macnair, Chair
Becky Dodson
Terry Keltner
Brooke Lawson
Karen McCague
Terri McGuire
Rosalyn Tillman

Young Leaders' Society Steering Committee
Brandon Parks, Co-Chair
Farima Alavi, Co-Chair
Madison Bankston
Elle Benson
Caroline Bevillard
Hannah Brewer
Samantha Edwards
Jim LaPinska
Sara Prinzi
Cameron Puckett
Emily Wakefield
Kayla Witt
Nathan Woods
Mary Katherine Wormsley

2016 United Way

CHAMPIONS LIST

1. Pilot Flying J and Haslam Family
2. Radio Systems Corporation and Boyd Family
3. Regal Entertainment Group and Regal Foundation
4. Scripps Networks Interactive
5. Clayton Homes, Inc. and Clayton Family Foundation
6. 21st Mortgage Corporation
7. UT Battelle Oak Ridge National Laboratory and Atomic Trades and Labor Council
8. Covenant Health
9. The University of Tennessee Knoxville
10. Consolidated Nuclear Security, LLC and Atomic Trades and Labor Council
11. Home Federal Bank
12. Knoxville Utilities Board and International Brotherhood of Electrical Workers Local 760
13. First Tennessee and First Tennessee Foundation
14. Kimberly-Clark Corporation
15. Regions Financial Corporation
16. University of Tennessee Medical Center
17. Lawler-Wood, LLC and Cornerstone Foundation of Knoxville
18. Publix Super Markets Charities and Stores
19. Enterprise Rent-A-Car
20. Bertelkamp Automation, Inc.
21. US Bank, Elavon, and US Bank Foundation
22. The Trust Company of Knoxville
23. Denark Construction, Inc.
24. Dow Chemical Company and United Steel Workers Local 90
25. UPS & Teamsters Local #519
26. SunTrust Bank
27. WBIR-TV and TEGNA Foundation
28. House-Hasson Hardware and The Charles S. Hasson Fund
29. East Tennessee Children's Hospital
30. Cumberland Securities Company, Inc.
31. EdFinancial
32. Pershing Yoakley & Associates
33. Kroger, The Kroger Company Foundation, and United Food and Commercial Workers Local 1995
34. Comcast Cable Communications, Inc. and Comcast Foundation
35. Holston Gases, Inc.
36. Willis Towers Watson
37. Stowers Machinery Corporation
38. URS / CH2M Oak Ridge
39. DeRoyal Industries, Inc.
40. Knox County Schools and Knox County Education Association
41. AT&T and Communication Workers of America Local 3805
42. Tennova Healthcare
43. Cellular Sales Management Group, LLC
44. Shafer Insurance Agency, Inc.
45. Knoxville City Government and Knoxville Police Department
46. TeamHealth
47. Pinnacle Financial Partners
48. United Auto Workers
49. Provision Healthcare, LLC
50. Pugh CPAs
51. South College
52. United Way of Greater Knoxville
53. Johnson & Galyon, Inc.
54. Harper Auto Square
55. K-VA-T Food Stores and Food City Stores
56. Reily Foods-JFG Coffee Company
57. AlcoPro
58. Target Stores Knoxville
59. AMS Corporation
60. Connor Concepts, Inc. dba The Chop House/Connors Steak and Seafood
61. Arby's Foundation, Inc.
62. The Hollingsworth Foundation
63. Helen Ross McNabb Center, Inc.
64. Beverage Control, Inc.
65. Mercedes-Benz of Knoxville
66. Norfolk Southern Foundation
67. Rentenbach Constructors, Inc.
68. TIS Insurance Services, Inc.
69. RIVR Media
70. BarberMcMurry Architects
71. Realty Trust Group
72. WVLT Volunteer TV
73. Edgewell Personal Care, LLC
74. Coldwell Banker Wallace & Wallace Realtors
75. Keurig Green Mountain, Inc.
76. White Realty & Service Corporation
77. Home Properties, Inc.
78. Cannon & Cannon, Inc.
79. Mortgage Investors Group, Inc.
80. Principle USA, Inc.
81. Raymond James
82. WATE - TV6
83. Whirlpool Corporation and Whirlpool Foundation
84. Moxley Carmichael
85. Jewelry Television (TM)
86. CSL Plasma
87. Martin & Company
88. Alcoa, Inc.
89. Knoxville Chamber
90. Rodefer Moss & Co.
91. U.S. Cellular
92. Merit Construction, Inc.
93. Grayson Auto Group
94. AAA Tennessee
95. ABSG Consulting, Inc.
96. UBS Financial Services, Inc.
97. Messer Construction Company
98. LBMC
99. McCarty Holsaple McCarty Architects, Inc.
100. Belk Stores Knoxville
101. Timken Rail Bearing Service, Inc.
102. Knoxville's Community Development Corporation
103. Carpenter Technology Corporation
104. Eagle Distributing Company
105. Pirate Girl PR, LLC
106. Rembco Geotechnical Contractors, Inc.

as of April 03, 2017

A LETTER FROM OUR

PRESIDENT

BEN AND MEGAN LANDERS

Dear Friends,

As we look back on 2016, I would like to celebrate the successes of our many volunteers and donors that help to make United Way of Greater Knoxville such a effective organization. Under the leadership of 2016 Campaign Chair and CEO of Regal Entertainment Group, Amy Miles, the annual campaign raised a record breaking $13,352,523. Hundreds of volunteers helped in our fundraising efforts and tens of thousands of Knox County residents chose United Way as their way to give back. For that, we say thank you!

While raising funds in today's market is always challenging, some of our hardest work is granting donated dollars to impactful programs that can demonstrate results. Hundreds of volunteers spent approximately ten months carefully reviewing these programs. Our 2016 grants are listed in this report. I hope you will take a moment to look at these. Thanks to the volunteers who do this work and to our incredible partner agencies for the programs you provide.

United Way of Greater Knoxville is a recognized Community Convener. In 2016, we continued our efforts rn community collaboration. In recent years, United Way has aided in the establishment of: Community Schools, Alliance for Better Nonprofits, Volunteer East Tennessee, 2-1-1, Code TN, English Language Learners, KAPA Connect, Knox Area Asset Building, Knox Area After School Network, Volunteer Income Tax Assistance, Federal Emergency Management local board, and Gifts In-Kind.

In an effort to educate the public about what we do, and with the help of our Board of Directors, we turned up the burner on raising awareness! Have you seen or heard a little more about the impact United Way makes in recent months? I hope so. We shared success stories of our partner agencies and worked diligently to spread the word on how United Way is making a difference in Greater Knoxville. Turning up the burner has worked! In November 2016, United Way of Greater Knoxville was recognized in the Knoxville News Sentinel's "Best of Knoxville" survey as being the Best Charity. Over 300,000 votes were cast and over 175 local and regional nonprofits were submitted in the survey. We are proud to say that United Way received the largest number of votes.

Thank you for reviewing this report. After reading it, I think you will find your United Way is a vibrant and an active organization. It is all about improving our community. Please share our good work with others. We fight for the Health, Education and Financial Stability of every person in our community. Change doesn't happen alone. To live better, we must LIVE UNITED.

Join us,

Ben Landers
President and CEO

MEETING SPONSORS

Addicks CPA Firm, LLP
Boyd's Jig & Reel
Clayton Homes, Inc.
Coldwell Banker Wallace & Wallace Realtors
Farmers Mutual of Tennessee
Home Federal Bank
Knoxville-Oak Ridge Area Central Laboratory
Pilot Flying J
Radio Systems Corporation
Realty Trust Group
Scripps Networks Interactive
Shafer Insurance Agency, Inc.
Terminex Pest Control
The Hildreth Agency
UT Battelle Oak Ridge National Laboratory
White Realty & Service Corporation

2016 ANNUAL REPORT

WWW.UWGK.ORG

@UNITEDWAYKNOX

United Way of Greater Knoxville

CHANGE DOESN'T HAPPEN ALONE.
TO LIVE BETTER, WE MUST
LIVE UNITED.

United Way of Greater Knoxville