

# A LETTER FROM OUR BOARD CHAIR



JOE AND RONDA LANDSMAN

First of all, I want to thank the United Way Board of Directors for their tireless efforts working with United Way of Greater Knoxville. You chose United Way as one of your ways to give back to this community and it is appreciated. It has been my pleasure to serve with you as board chair of United Way of Greater Knoxville since April of 2015.

These past two years have been challenging, enlightening, and successful. I say challenging because United Way is in the midst of a great change as we strive even harder to find solutions to community problems. Many years ago, researchers determined that Americans value family above anything else. We learned that the crucial building blocks for having a happy, thriving, and successful family are health, education, and financial stability. In the past several years, we have set goals and aligned our grant making with these focus areas. And it is working. This annual report highlights our 2016 impact and achievements that were made possible by the volunteers and donors of our great community.

If I have learned anything about United Way in these past two years, it is that United Way is a far reaching, highly regarded, and effective organization. People have come to respect United Way of Greater Knoxville as a place to start a conversation about social issues. We are good listeners, we are good conveners, and we have been doing this work in Knox County for over ninety years. We are not the only convener, but because of the organization's long-standing relationships with business and industry, we are indeed one of the most effective.

In closing, I want to pay tribute to Pat Summitt. Pat was an iconic leader in our community and a great friend to United Way of Greater Knoxville. She was the single largest individual contributor to United Way from the University of Tennessee. She chaired the United Way campaign in 1996, made 142 individual appearances for United Way that year, raised \$7,000,000, and still won a National Championship. She was never late and she never complained about early meetings after having traveled all night with the team. She would often say, "Everybody can do something to help others." We lost Pat in June of 2016. Even in her final years, Pat was committed to helping the community. In August of 2016, we learned that Pat continued her legacy of helping others by including United Way of Greater Knoxville in her estate plan. Pat believed in United Way of Greater Knoxville's mission to fight for the Health, Education, and Financial Stability of every person in our community, and for that we are grateful.

Joe Landsman  
CEO UT Medical Center  
2015 - 2017 United Way of Greater Knoxville Board Chair

## UNITED WAY OF GREATER KNOXVILLE EXECUTIVE COMMITTEE

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*Treasurer & Operations Committee Chair*

Jennifer Evans  
*Community Engagement & Mobilization Chair*

Kimberly Mitchell  
*Labor Participation Chair*

Heather Fielden  
*Outcome Based Investments Chair*

Dino Cartwright  
*Branding & Messaging Chair*

Kathy Dykes-Sims  
*Board Secretary*

Rosalyn Tillman  
*Nominating Chair*

Amy Miles  
*2016 Campaign Chair*

Andy Shafer  
*Resource Development Chair*

Ben Landers  
*President & CEO*

# IN 2016 UNITED WAY OF GREATER KNOXVILLE



SUPPORTED

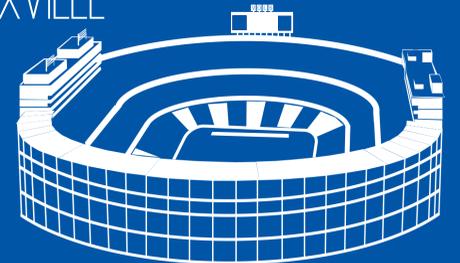
107 LOCAL PROGRAMS

WITHIN

50 FUNDED PARTNERS

IMPACTED THE LIVES OF 106,500 PEOPLE IN GREATER KNOXVILLE

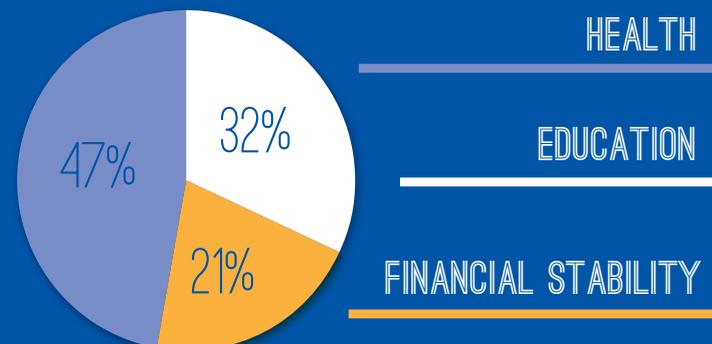
THAT'S ENOUGH PEOPLE TO FILL NEYLAND STADIUM!



At United Way of Greater Knoxville

WE FIGHT FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY of every person in our community

GRANTED INVESTMENTS IN OUR FOCUS AREAS



TO LIVE BETTER, WE MUST LIVE UNITED.



United Way of Greater Knoxville

# United Way of Greater Knoxville FOCUS AREAS

At United Way of Greater Knoxville, we believe that everyone deserves opportunities to have a good life: good health, a quality education that leads to a stable job, and enough income to support a family through retirement. Advancing the common good is less about helping one person at a time and more about changing systems to help all of us. We are all connected and interdependent. We all win when a child succeeds in school, when families are financially stable, and when people are healthy. United Way's goal is to create long-lasting changes by addressing the underlying cause of these problems. Living United means being a part of the change. It takes everyone in the community working together to create a brighter future.

## 2016 FUNDED PARTNER AGENCIES

AGENCY RECEIVES A GRANT FROM UNITED WAY OF GREATER KNOXVILLE TO SUPPORT A PROGRAM DEDICATED TO:

- HEALTH
- FINANCIAL STABILITY
- EDUCATION

American Red Cross	●	●	●	Girl Scouts of the Southern Appalachians	●	●	●
The Arc Knox County	●	●	●	Great Schools Partnership	●	●	●
Big Brothers Big Sisters of East TN	●	●	●	Helen Ross McNabb Center	●	●	●
Boy Scouts of America	●	●	●	Interfaith Health Clinic	●	●	●
Boys and Girls Clubs of the TN Valley	●	●	●	Knox County Schools/PTA Clothing Center	●	●	●
CASA of East TN	●	●	●	Knoxville Academy of Medicine Foundation	●	●	●
Catholic Charities of East TN, Inc.	●	●	●	Knoxville Area Urban League	●	●	●
Catholic Charities of UT	●	●	●	Knoxville Community Action Committee	●	●	●
Centro Hispano de East TN	●	●	●	Knoxville Leadership Foundation	●	●	●
Cerebral Palsy Center	●	●	●	Knoxville Volunteer Emergency Rescue Squad	●	●	●
Cerebral Palsy Housing Corporation	●	●	●	Ladies of Charity	●	●	●
Cherokee Health Systems	●	●	●	Legal Aid of East TN	●	●	●
Childhelp, Inc.	●	●	●	Mental Health Association of East Tennessee	●	●	●
The Children's Center	●	●	●	Metropolitan Drug Commission	●	●	●
Dolly Parton's Imagination Library of Knox County	●	●	●	Neighborhood Housing, Inc.	●	●	●
East TN Children's Hospital Rehabilitation Center	●	●	●	Peninsula, A Division of Parkwest Medical Center	●	●	●
East TN Kidney Foundation	●	●	●	The Salvation Army	●	●	●
East TN Technology Access Center	●	●	●	Second Harvest Food Bank of East Tennessee	●	●	●
Emerald Charter Schools	●	●	●	Senior Citizens Home Assistance Service, Inc.	●	●	●
Emerald Youth Foundation	●	●	●	Southeastern Housing Foundation	●	●	●
Epilepsy Foundation	●	●	●	TN Achieves	●	●	●
Family Promise of Knoxville	●	●	●	Volunteer Ministry Center	●	●	●
The First Tee of Greater Knoxville	●	●	●	Wesley House Community Center	●	●	●
The Florence Crittenton Agency, Inc.	●	●	●	YMCA	●	●	●
Friends of Literacy	●	●	●	YWCA	●	●	●

# HEALTH

2014-2017 : 2 YEAR RESULTS

We improved the health of individuals in our community by investing in

52 LOCAL HEALTH PROGRAMS

THROUGH

30 FUNDED PARTNERS

Because of these impactful investments in the area of Health and Basic Needs, people in Knox County were provided better access to health care, healthier lifestyle choices, safe homes and a safe community in which to live.



13,421 individuals experienced a safer home and community with reduced rates of violent crime, addictions, and accidental deaths.



65,486 individuals in Greater Knoxville were trained in life saving techniques.



25,197 individuals in Greater Knoxville received emergency or critical support services.

Fiscal Year results self-reported by funded partners.

## STORY OF IMPACT

"Christian is confident and gets along well with other children on the playground – a different boy than he was a year ago," his mother, Carrie Luster said. "Last year was a rough year for him. He didn't have any friends and he wasn't doing that well in school," his mother recalled. "He started participating in programs offered at the school and became a different boy."

Christian and his siblings attend one of Knox County's 14 Community Schools. Community Schools are public schools that serve as the hub for organizing community resources to improve neighborhood health and safety, and promote student academic success. "With our Community Schools, we have intentionally put partnerships in place to support the vision of healthy communities, with our community schools at the center," said Stephanie Welch of Knox County's Great Schools Partnership. "We help coordinate partnerships to support students and families, whether it be dental care, mental health services, an evening meal, a new pair of shoes because the ones the child has are being held together by duct tape, tutoring, or safe after-school activities, like art, gardening, soccer and Ultimate Frisbee."

"I'm a working mom and it's such a comfort to know that my children are being cared for by people who really want the best for them," said Carrie. "The people there have really been like a second family to us."

Just like family, Community School partners stepped in to help the Luster family when they needed it the most earlier this school year; when they were forced out of their home by a fire. "All of our clothes were either ruined or smelled like smoke," Carrie said. "I made one call to the site coordinator at the school and she immediately went into action. She arranged for clothes for our kids and she sent home food for them."

Great Schools Partnership Community School site coordinator, Mickayla Eldridge, said that she simply did what Community Schools are supposed to do – care for the families in that community. "Community Schools are a great example of what we can achieve when we all work together for the common good of one another," she said.

Great Schools Partnership Community Schools Program Received \$50,000 in United Way Grant

# EDUCATION

2015-2018 : 1 YEAR RESULTS

We helped children and young adults achieve their full potential by investing in

28 LOCAL EDUCATION PROGRAMS

THROUGH

22 FUNDED PARTNERS

Because of these impactful investments in the area of Education, youth in Knox County are better equipped to succeed in school, reach academic achievement, and establish a successful life.



3,269 youth gained knowledge and skills within structured out of school programming.



3,337 youth engaged in volunteer or other non-academic activities.



7,978 youth showed improved growth in social, emotional, and cognitive skills required to succeed.

Fiscal Year results self-reported by funded partners.

## STORY OF IMPACT

"Cole was born in 2012 as a substance-exposed infant. Cole has lived with his grandparents ever since his mother lost custody due to her relapsing drug addiction. When Cole first arrived at Great Starts Nursery, he was very shy, timid and had only 2 words in his vocabulary. Cole showed significant delays in his communication skills and personal-social areas of development.

Since Cole's enrollment at Great Starts Nursery, he has been spending quality time with supportive and compassionate teachers who work daily to assist his developmental delays. Cole now has a team of caregivers, doctors, therapists, and specialists in place that work together to assist his needs and further his development.

Cole's vocabulary has increased considerably. He is now speaking in full sentences and is engaging in healthy relationships with his caregivers at home and school. Great Starts Nursery offered the support Cole needed to get ahead. Because of Great Starts Nursery and the grant they received from United Way of Greater Knoxville, Cole is on track for a happy and healthy childhood.

Helen Ross McNabb  
Great Starts Nursery Program  
Received \$21,675  
from United Way Grant

## STORY OF IMPACT

Margaret moved into the Keys of Hope Transitional Housing Program in December. Before she moved into the housing program, she was a participant in the Freedom Inside class at the Knox County Detention Facility. After serving nine months in jail, Margaret was released and referred to the YWCA. To get back on her feet and determined not to create a new life for herself, Margaret enrolled in the Keys of Hope Transitional Housing program and the Addiction Recovery Program (ARP).

Margaret took full advantage of the programs at the YWCA. She attended weekly ARP group meetings, financial management classes, and met regularly with housing staff. By utilizing the many different opportunities that the YWCA offers its program participants, Margaret was able to save money and pay off a considerable portion of her debt. Alleviating this debt knocked down one of Margaret's primary barriers to permanent housing. Margaret is now well on track to a successful future and a stable home.

Because of the funding granted by United Way of Greater Knoxville, the YWCA Knoxville is able to serve 58 women every day in the Keys of Hope Women's Transitional Housing Program.

YWCA  
Women's Housing Program  
Received \$82,948 from  
United Way Grant

# FINANCIAL STABILITY

2013-2016 : 3 YEAR RESULTS

We helped individuals progress on their paths to financial stability by investing in

27 LOCAL INCOME-BASED PROGRAMS

THROUGH

18 FUNDED PARTNERS

Because of these impactful investments in the area of Financial Stability and Basic Needs, families in Knox County were provided with opportunities to achieve long-term financial stability, a more stable life, and help minimize financial distress.



874 individuals found and maintained employment by receiving case management and/or employment counseling.



1,371 individuals were able to obtain permanent housing with support.



2,584 individuals were able to access affordable services including, but not limited to legal, mental health, substance abuse, and reliable transportation.

Fiscal Year results self-reported by funded partners.

# 2016 ACCOMPLISHMENTS

## WE HAD A RECORD BREAKING CAMPAIGN



Under the leadership of

## AMY MILES

Chair of the Board and CEO of Regal Entertainment Group and 2016 United Way of Greater Knoxville Campaign Chair, we raised a record \$13,352,523 for the community. Funds raised during the campaign support more than 100 local programs through 50 partner agencies.

### With the help of

#### Campaign Cabinet

Amy Miles, Chair  
 Farima Alavi  
 Jake Bishop  
 Todd Boruff  
 Mary Ellen Brewington  
 Shanna Browning  
 Dino Cartwright  
 John Curry  
 Brian DeBusk  
 David Doyle  
 Pam Fansler  
 Greg Gheen  
 Keith Goodwin  
 Richard Grover  
 Lori Harvard

Jim Haslam II  
 Sandra Heinig  
 Buddy Heins  
 Heath Hildreth  
 Dale Keasling  
 Dr. Jack Lacey  
 Jeff Lee  
 Halee Sprinkle  
 Kimberly Mitchell  
 Brandon Parks  
 Sharon Pryse  
 Wendy Runyard  
 Kristin Seabrook  
 Andy Shafer  
 Robin Wilhoit  
 Matthew Willard

#### Loaned Executives

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 Ryan Batson  
 Jake Bishop  
 Stan Boling  
 Pamela Bomkamp  
 Wayne Brintnall  
 Johnson Brownlow  
 Tessa Buck  
 Leslie Cotter  
 Linda Cox-Collier  
 Melissa Davis  
 Liz DeJong  
 Pat Dixon-Scruggs  
 Tom Feiten  
 Brittany Ford  
 Maura Fry  
 Trina Gallman

Sandi Gettelfinger  
 Matthew Giacalone  
 Julie Goodrich  
 Bobby Graham  
 Brandon Harold  
 Myala Hendricks  
 Taylor Hudson  
 Scott Hullett  
 Ashley Humphrey  
 Ellen Hunter  
 Leah Hutson  
 Russ Jensen  
 Ben Johnson  
 David Jones  
 Keegan Martin  
 Ryan Massie  
 Cheryl McKenry  
 Parker Medley  
 Cheri Nuchols  
 Michelle Patterson

Jacob Pratt  
 Karen Pryor  
 Carson Purnell  
 Zachary Ragsdale  
 Garrett Raiden  
 Courtney Reiter  
 Ben Ridder  
 Liz Sherrod  
 Melanie Smith  
 Jordan Stridde  
 Brandon Stroud  
 Jim Thompson  
 Scott Underwood  
 Jessica Union  
 Phyllis Walker  
 Jonathon Walters  
 Dazy Wamsley  
 Stacey Whitt  
 Susan Wyatt

## YLS CONTINUES TO GROW



United Way of Greater Knoxville continues to realize significant growth in Young Leaders' Society membership. Under the leadership of Brandon Parks, with the IMG VOL Network, and Farima Alavi, with Scripps Networks Interactive, in 2016, this group piloted a YLS Mentor program, accepted and met a significant fundraising challenge, identified new members, and continued to offer professional development and partner agency learning opportunities for YLS members.

## ABN IS NOW A REALITY

The Alliance for Better Nonprofits (ABN) is now a reality. The first full year (2016) of operation saw significant growth in both memberships and continuing education offerings. Over 200 area nonprofits have joined and are regularly turning to ABN for educational workshops and opportunities to improve. United Way of Greater Knoxville was an early lead partner in the creation of this program providing funding for both the purchase and renovation of the former Regas Restaurant. United Way has made a five year commitment to fund a programming component of ABN. We encourage all regional nonprofits to become members and make use of the great benefits offered by ABN.



## WE WERE VOTED BEST LOCAL CHARITY



Each year, Knoxville News Sentinel readers vote for the Best of Knoxville, selecting their favorites in 165 categories. 1 winner and 2 Favorites are chosen in each category based on the number of readers' votes. The United Way of Greater Knoxville is honored to have been voted by Knoxville News Sentinel readers as the 2016 WINNER in the "Best Local Charity" category. We are continuing to take significant steps towards community awareness and outreach, while educating the Knoxville community on who we are, what we do and how we do it. A very special thank you to our community for voting for us and recognizing the hard work our volunteers dedicate to us not only throughout the campaign, but year-round.

# VOLUNTEER EAST TENNESSEE. 2-1-1 & WILDFIRE RECOVERY EFFORTS

IN LATE 2016, THE SEVIER COUNTY WILDFIRES BECAME ONE OF THE WORST NATURAL DISASTERS IN OUR STATE'S 220 YEAR HISTORY.

## Volunteer East Tennessee

In response to the fires, Volunteer East Tennessee quickly developed and managed a volunteer recruitment, tracking and assignment process which enabled over 25,000 volunteers to respond. UWGK contributed over \$22,000 from our Disaster Fund and \$50,000 from our Community Solutions Fund to provide immediate support to the massive coordination effort Volunteer East Tennessee was managing. Their work will continue in Sevier County for the next year. United Auto Workers District 8 also contributed \$35,000 through United Way to aid Volunteer East Tennessee in supporting wildfire victim recovery.

United Way of Greater Knoxville had a founding role in the development of Volunteer East Tennessee and currently houses its office in the UWGK building. Since its beginning in 2014, we have come to fully understand and appreciate the unique services offered by Volunteer East Tennessee. It is the best way for nonprofits to post their volunteer needs and for individuals and corporations to find opportunities to give back.



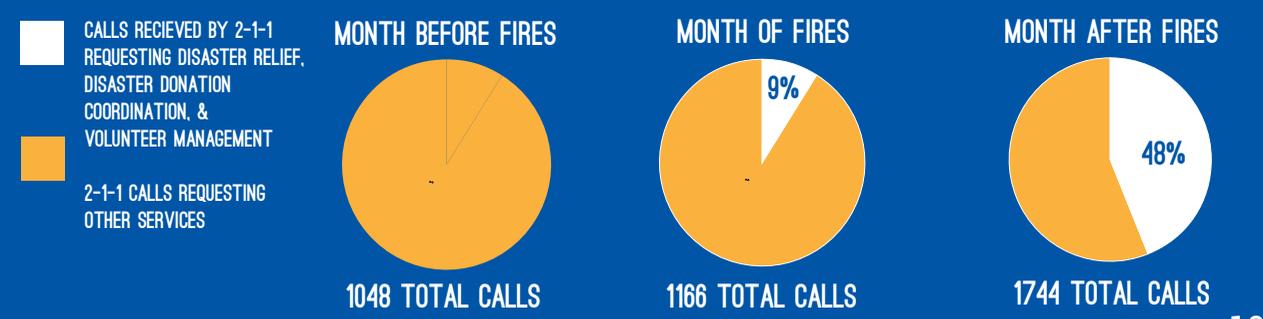
### Volunteer spotlight

On December 5, 2016, volunteers began to pour in from across the country to register with Volunteer East Tennessee in response to the wildfires that devastated Sevier County. Patty Hopple, or "Patty from Ohio" as she was affectionately known, registered as volunteer 00001. Of the 30,000 plus volunteers to register and help in the relief and recovery efforts, Patty was the first and remained as a lead volunteer for several months following at Boyd's Bear (the lead distribution center for fire survivors). Due to the generosity of United Way of Greater Knoxville, Volunteer East Tennessee was able to hire Patty as a full-time Volunteer Coordinator in Sevier County, where she will lead the volunteer efforts throughout the long-term recovery process.

## 2-1-1

is an easy-to-remember telephone number and internet portal that provides free, confidential information and referral services. Area residents in need may connect with a full range of appropriate community, social, health and government services including housing, food, health facilities, legal and tax assistance, child care, and volunteer opportunities. 2-1-1 is available across the United States and supported by many United Ways due to mission alignment. Our area 2-1-1 calls are answered through the state-of-the-art City of Knoxville 311 Center, with Knoxville-Knox County Community Action Committee (CAC) supporting the data and program management.

Ensuring that those affected by the Sevier County Wildfires received the information and support they needed in the recovery efforts presented a great challenge for the Tennessee Emergency Management Agency (TEMA). TEMA looked to reputable agencies throughout the area that could readily address the needs. Within days of the disaster, TEMA temporarily rerouted all general inquiry calls relating to the fires through the local 2-1-1. For some weeks, additional staff was added and hours were extended, but were curtailed as soon as a decrease in calls was monitored, thus minimizing unnecessary expense.



# TENNESSEE AFTERSCHOOL NETWORK *and* AMERICORPS VISTA



## TN Afterschool Network

High-quality afterschool programs positively impact school attendance, grades and standard test performance. Through the Knox Area Afterschool Network, United Way of Greater Knoxville supports the professionals and staff who provide the services. Regularly meeting since fall of 2015, afterschool providers continue to develop a stronger alliance, addressing industry standards and challenges, sharing best practices as well as learning about and coming to respect the diversity of the programs throughout our area.

Funding for afterschool support is provided by the Charles Stewart Mott Foundation.

## Americorps VISTA

Through the 2014 creation of the Tennessee Afterschool Network, United Way of Greater Knoxville (UNWK) became the central East Tennessee hub, bringing together a diverse group of stakeholders, including policymakers, educators, parents, business leaders and service providers. This network is associated with the national Afterschool Alliance, which is supporting a number of AmeriCorps VISTAs throughout the country. The Alliance was intentional in the focus of the VISTA supported in the Knoxville area to address an issue highlighted by My Brother's Keeper, an initiative of the Obama Administration addressing challenges for young black men. United Way of Greater Knoxville chose to focus on making an impact on the reading proficiency of young boys of color by their third grade year. In 2016, UNWK welcomed the first of these VISTAs who will spend successive years on the project. Additionally, the data gathered for this project will be retained by UNWK for research and referral for other impact-related projects.



2016 United Way

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 Oslo Cole  
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 Becky Dodson  
 Kathy Dykes-Sims  
 Jennifer Evans  
 Hella Ewing  
 Melissa Feinbaum  
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 Jill Green  
 Harry Gross  
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 Ted Heinig  
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 Tammy Wilson  
 Mary Katherine Wormsley

\*denotes non-voting members

## Leadership Cabinet

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 Randy Boyd  
 Joan Cronan  
 Pam Fansler  
 Jennifer Holder  
 Raja Jubran  
 Dale Keasling  
 Dr. Jack Lacey  
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 Rodney Lawler  
 Jeff Lee  
 David Martin  
 Amy Miles  
 Mintha Roach  
 Tommy Schmid  
 Andy Shafer  
 Wes Stowers

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 Annette Brun  
 Tiffany Carpenter  
 Ben Eaton  
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 Colby Gallahar  
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 Doug Kose  
 John Lacey  
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 Becky Dodson  
 Julie Ferrara  
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 Harry Gross  
 LaKenya Middlebrook  
 Michael Reynolds  
 Tommy Schmid  
 Rosalyn Tillman  
 Jennifer Webster

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 ZA Breedon  
 Suzanne Coile  
 Kim Hardwick Guy  
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 Kathy Mays  
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 Michele Cox  
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 Melanie Morris  
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 Ashley Shaffer  
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 Miriam Hodge  
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 Rosalyn Tillman

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 Bill Johnson  
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 Dale Keasling  
 Dr. Jack Lacey  
 Joe Landsman  
 Jon Lawler  
 Jeff Lee  
 Amy Miles  
 Brandon Parks  
 Sharon Pryse  
 Robin Wilhoit

## Women of Tocqueville Committee

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 Chelly Clayton  
 Cynthia Gibson  
 Jennifer Holder  
 Sharon Pryse  
 Kristin Seabrook

## Women Investing in the Next Generation Committee

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 Becky Dodson  
 Terry Keltner  
 Brooke Lawson  
 Karen McCague  
 Terri McGuire  
 Rosalyn Tillman

## Young Leaders' Society Steering Committee

Brandon Parks, Co-Chair  
 Farima Alavi, Co-Chair  
 Madison Bankston  
 Elle Benson  
 Caroline Bevilard  
 Hannah Brewer  
 Samantha Edwards  
 Jim LaPinska  
 Sara Prinzi  
 Cameron Puckett  
 Emily Wakefield  
 Kayla Witt  
 Nathan Woods  
 Mary Katherine Wormsley

# CHAMPIONS LIST

- |   |  |  |
|---|--|--|
| 1. Pilot Flying J and Haslam Family   | 31. EdFinancial  | 69. RIVR Media                                     |
| 2. Radio Systems Corporation and Boyd Family  | 32. Pershing Yoakley & Associates  | 70. BarberMcMurry Architects                       |
| 3. Regal Entertainment Group and Regal Foundation   | 33. Kroger, The Kroger Company Foundation, and United Food and Commercial Workers Local 1995 | 71. Realty Trust Group                             |
| 4. Scripps Networks Interactive   | 34. Comcast Cable Communications, Inc. and Comcast Foundation                                | 72. WVLT Volunteer TV                              |
| 5. Clayton Homes, Inc. and Clayton Family Foundation  | 35. Holston Gases, Inc.  | 73. Edgewell Personal Care, LLC                    |
| 6. 21st Mortgage Corporation  | 36. Willis Towers Watson   | 74. Coldwell Banker Wallace & Wallace Realtors     |
| 7. UT Battelle Oak Ridge National Laboratory and Atomic Trades and Labor Council            | 37. Stowers Machinery Corporation  | 75. Keurig Green Mountain, Inc.                    |
| 8. Covenant Health  | 38. URS / CH2M Oak Ridge   | 76. White Realty & Service Corporation             |
| 9. The University of Tennessee Knoxville  | 39. DeRoyal Industries, Inc.   | 77. Home Properties, Inc.                          |
| 10. Consolidated Nuclear Security, LLC and Atomic Trades and Labor Council                  | 40. Knox County Schools and Knox County Education Association                                | 78. Cannon & Cannon, Inc.                          |
| 11. Home Federal Bank   | 41. AT&T and Communication Workers of America Local 3805                                     | 79. Mortgage Investors Group, Inc.                 |
| 12. Knoxville Utilities Board and International Brotherhood of Electrical Workers Local 760 | 42. Tennova Healthcare   | 80. Principle USA, Inc.                            |
| 13. First Tennessee and First Tennessee Foundation  | 43. Cellular Sales Management Group, LLC   | 81. Raymond James                                  |
| 14. Kimberly-Clark Corporation  | 44. Shafer Insurance Agency, Inc.  | 82. WATE - TV6                                     |
| 15. Regions Financial Corporation   | 45. Knoxville City Government and Knoxville Police Department                                | 83. Whirlpool Corporation and Whirlpool Foundation |
| 16. University of Tennessee Medical Center  | 46. TeamHealth   | 84. Moxley Carmichael                              |
| 17. Lawler-Wood, LLC and Cornerstone Foundation of Knoxville                                | 47. Pinnacle Financial Partners  | 85. Jewelry Television (TM)                        |
| 18. Publix Super Markets Charities and Stores   | 48. United Auto Workers  | 86. CSL Plasma                                     |
| 19. Enterprise Rent-A-Car   | 49. Provision Healthcare, LLC  | 87. Martin & Company                               |
| 20. Bertelkamp Automation, Inc.   | 50. Pugh CPAs  | 88. Alcoa, Inc.                                    |
| 21. US Bank, Elavon, and US Bank Foundation   | 51. South College  | 89. Knoxville Chamber                              |
| 22. The Trust Company of Knoxville  | 52. United Way of Greater Knoxville  | 90. Rodefer Moss & Co.                             |
| 23. Denark Construction, Inc.   | 53. Johnson & Galyon, Inc.   | 91. U.S. Cellular                                  |
| 24. Dow Chemical Company and United Steel Workers Local 90                                  | 54. Harper Auto Square   | 92. Merit Construction, Inc.                       |
| 25. UPS & Teamsters Local #519  | 55. K-VA-T Food Stores and Food City Stores  | 93. Grayson Auto Group                             |
| 26. SunTrust Bank   | 56. Reily Foods-JFG Coffee Company   | 94. AAA Tennessee                                  |
| 27. WBIR-TV and TEGNA Foundation  | 57. AlcoPro  | 95. ABSG Consulting, Inc.                          |
| 28. House-Hasson Hardware and The Charles S. Hasson Fund                                    | 58. Target Stores Knoxville  | 96. UBS Financial Services, Inc.                   |
| 29. East Tennessee Children's Hospital  | 59. AMS Corporation  | 97. Messer Construction Company                    |
| 30. Cumberland Securities Company, Inc.   | 60. Connor Concepts, Inc. dba The Chop House/Connors Steak and Seafood                       | 98. LBMC   |
|   | 61. Arby's Foundation, Inc.  | 99. McCarty Holsaple McCarty Architects, Inc.      |
|   | 62. The Hollingsworth Foundation   | 100. Belk Stores Knoxville                         |
|   | 63. Helen Ross McNabb Center, Inc.   | 101. Timken Rail Bearing Service, Inc.             |
|   | 64. Beverage Control, Inc.   | 102. Knoxville's Community Development Corporation |
|   | 65. Mercedes-Benz of Knoxville   | 103. Carpenter Technology Corporation              |
|   | 66. Norfolk Southern Foundation  | 104. Eagle Distributing Company                    |
|   | 67. Rentenbach Constructors, Inc.  | 105. Pirate Girl PR, LLC                           |
|   | 68. TIS Insurance Services, Inc.   | 106. Remboo Geotechnical Contractors, Inc.         |

## A LETTER FROM OUR PRESIDENT

Dear Friends,

As we look back on 2016, I would like to celebrate the successes of our many volunteers and donors that help to make United Way of Greater Knoxville such a effective organization. Under the leadership of 2016 Campaign Chair and CEO of Regal Entertainment Group, Amy Miles, the annual campaign raised a record breaking \$13,352,523. Hundreds of volunteers helped in our fundraising efforts and tens of thousands of Knox County residents chose United Way as their way to give back. For that, we say thank you!



BEN AND MEGAN LANDERS

While raising funds in today's market is always challenging, some of our hardest work is granting donated dollars to impactful programs that can demonstrate results. Hundreds of volunteers spent approximately ten months carefully reviewing these programs. Our 2016 grants are listed in this report. I hope you will take a moment to look at these. Thanks to the volunteers who do this work and to our incredible partner agencies for the programs you provide.

United Way of Greater Knoxville is a recognized Community Convener. In 2016, we continued our efforts in community collaboration. In recent years, United Way has aided in the establishment of: Community Schools, Alliance for Better Nonprofits, Volunteer East Tennessee, 2-1-1, Code TN, English Language Learners, KAPA Connect, Knox Area Asset Building, Knox Area After School Network, Volunteer Income Tax Assistance, Federal Emergency Management local board, and Gifts In-Kind.

In an effort to educate the public about what we do, and with the help of our Board of Directors, we turned up the burner on raising awareness! Have you seen or heard a little more about the impact United Way makes in recent months? I hope so. We shared success stories of our partner agencies and worked diligently to spread the word on how United Way is making a difference in Greater Knoxville. Turning up the burner has worked! In November 2016, United Way of Greater Knoxville was recognized in the Knoxville News Sentinel's "Best of Knoxville" survey as being the Best Charity. Over 300,000 votes were cast and over 175 local and regional nonprofits were submitted in the survey. We are proud to say that United Way received the largest number of votes.

Thank you for reviewing this report. After reading it, I think you will find your United Way is a vibrant and an active organization. It is all about improving our community. Please share our good work with others. We fight for the Health, Education and Financial Stability of every person in our community. Change doesn't happen alone. To live better, we must LIVE UNITED.

Join us,

Ben Landers  
President and CEO

## MEETING SPONSORS

- |  |   |   |
|--|---|---|
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| Farmers Mutual of Tennessee                | Scripps Networks Interactive                | White Realty & Service Corporation        |
| Home Federal Bank                          |   |   |

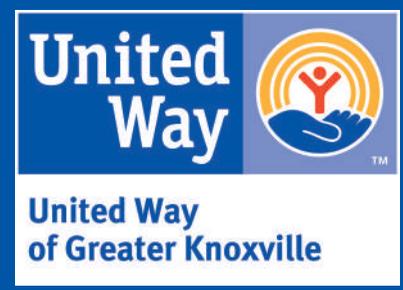


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# 2016 ANNUAL REPORT



CHANGE DOESN'T HAPPEN ALONE.  
TO LIVE BETTER, WE MUST  
**LIVE UNITED.**

